



Rockford Area Convention & Visitors Bureau

**Rockford Area Convention & Visitors Bureau
April 24, 2019
Board of Directors Meeting Minutes
RACVB Annex**

Board Present: John Groh, Todd Cagnoni, Marcus Bacon, Chad Anderson, Bobbie Holzwarth, Kevin Frost, Nathan Bryant, Marco Lenis, Einar Forsman, Nathan Bruck, Ted Rehl, Tiana McCall

Board Absent: Bryan Davis, David Anderson, Jennifer Furst, Jay Sandine Patricia Diduch, Bill LaFever, Tim Myers

Staff Present: Nick Povalitis, Martesha Brown, Joanne Nold, Kristen Paul

Call to Order: The meeting was called to order at 7:33 a.m. by Bobbie Holzwarth.

Approval of Meeting Minutes:

It was moved and seconded to approve the March 20, 2019 meeting minutes. Motion carried.

Internal Monitoring Reports:

It was moved and seconded to accept the report Internal Monitoring Reports 1.2, 2.1, 2.3 and 2.4 as submitted, including John's CEO interpretations. Motion carried.

Governance Process:

It was moved and seconded to approve the recommendation of the Board Development Committee to elect as one slate proposed Officers and returning board members as follows. Motion carried.

The following individuals are approved to serve as an officer, each serving a one-year term, beginning at the conclusion of the June 2019 meeting and concluding June 2020.

- Chair: Jennifer Furst
- Vice Chair: Todd Cagnoni
- Treasurer: Tim Myers
- Secretary: Einar Forsman

The following individual is approved to serve an additional (2nd) three-year term, beginning at the June 2019 meeting and concluding June 2022.

- Marcus Bacon

The following individuals are approved to serve their first (1st) three-year term, beginning at the June 2019 meeting and concluding June 2022.

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- Carol Schuster
- John Penney
- Mike Nelson
- Darrel Snorek
- Noel Nickel

The following individuals' terms are expiring and, having served two terms, are not eligible for an additional term. As such, they will be departing the board at the conclusion of the June meeting.

- Bobbie Holzwarth
- Marco Lenis
- Bill LaFever

The motion to ratify the approval of the RACVB FY19 budget to cover any unraised funds to cover CRE8IV was moved and seconded. Motion passed with unanimous approval. Kevin Frost recused himself from vote due to relationship with artists.

CEO Report:

- The Community Dinner and Board Retreat are postponed due to several conflicts. New dates and location TBD, likely late summer.
- Nick Povalitis shared the sales process and bid announcement for additional NJCAA tournaments to be held at Rock Valley College. Relationship building is key to stand out in an otherwise sterile application process. As a result of relationships, Rockford has won several bids and could be considered for NCAA tournaments in the future due to the success.
- Rockford will be hosting the Olympic Trials for table tennis in October 2019. The winners at Rockford will be qualified to compete in the 2020 games in Tokyo.
- Davis Park taskforce is actively working to book events in the park throughout the summer. Part of this will include the rental of a retrofitted Airstream for musical performances. It was noted that the lease of this is with the CEO scope of responsibilities, but a purchase would need to be presented to the board.
- CRE8IV Transformational Arts Festival is taking place May 15-19 in downtown Rockford. 8 large-scale murals will be created and matched with festival block parties throughout the week. All events are free to the public due to the award of a state grants and matching private funds. RACVB will partner with the Painters District Council No, 30, Local 607 to prime and prep the walls before artists start arriving.

The board adjourned at 8:31 a.m.

The next meeting is Wednesday, June 26, 2019 at 7:30 a.m.

Respectfully Submitted,



Jennifer Furst, Board Secretary
KP