

**Rockford Area Convention & Visitors Bureau
June 26, 2019
Board of Directors Meeting Minutes
RACVB Annex**

Board Present: John Groh, Todd Cagnoni, Marcus Bacon, Bobbie Holzwarth, Kevin Frost, Marco Lenis, Tiana McCall, Jennifer Furst, Jay Sandine, Bill LaFever

Board Absent: Bryan Davis, David Anderson, Patricia Diduch, Tim Myers, Chad Anderson, Nathan Bryant, Einar Forsman, Nathan Bruck, Ted Rehl

Incoming Board Present: John Penney, Darrell Snorek, Noel Nickel, Mike Nelson, Carol Schuster

Staff Present: Nick Povalitis, Martesha Brown, Joanne Nold, Tana Vettore, Lindsay Arellano, Kristen Paul

Call to Order: The meeting was called to order at 7:34 a.m. by Jennifer Furst.

Approval of Meeting Minutes:

It was moved and seconded to approve the April 24, 2019 meeting minutes. Motion carried.

Internal Monitoring Reports:

It was moved and seconded to accept the report Internal Monitoring Reports 2.8 and 2.9 as submitted, including John's CEO interpretations. Motion carried.

Audit/Budget Committee Report:

After discussion, at the recommendation from the Audit/Budget committee, it was moved and seconded to approve the FY20 Budget as presented. Motion carried with unanimous approval.

Governance Process:

It was moved and seconded to ratify and accept the reappointment of Kevin Frost to board, representing the City of Rockford for a 3-year term. Motion carried.

CEO Report:

- Rockford Sharefest completed an improvement on Davis Park that includes landscaping, benches, painting and removal of fencing and an overall facelift.
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- Lifespan of murals was discussed and the board agreed that an anti-graffiti surface will not work at all locations and is restrictive due to high cost/time to complete.
- Jurassic Park Rockford was a tremendous success. An estimated crowd of 3,500 and 6,000 was confirmed by Rockford Police.
- Noting the unbudgeted expense, a motion was made to fund the FVV homecoming celebration, up to \$50,000. The motion was moved, seconded and approved. Plans are in place for a celebration event including a community dribble and mainstage activation.
- Fan Fest is scheduled for Friday July 12.
- Gaming Legislation has passed for a casino in Rockford. The board is invited to attend a press conference with Governor Pritzker on July 1 at 9am.
- John Groh has been asked to serve on the Mayor-appointed committee to help create an RFP then be a part of the and vetting process for proposals received from potential casino operations/owners. RACVB will not make a public endorsement of a certain casino project/location at this point and will follow the City's lead.
- Awards/recognition from NASC, America's Team and City Market were shared with the board.
- Special recognition was given to Bobbie Holzwarth, Bill LaFever and Marco Lenis for their 6 years of service and dedication to the board. This meeting completes their board tenure.

The board adjourned at 8:56 a.m.

The next meeting is Wednesday, July 31, 2019 at 7:30 a.m.



Jennifer Furst, Board Secretary
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