

Rockford Area Convention & Visitors Bureau
September 25, 2019
Board of Directors Meeting Minutes
RACVB Annex

Board Present: Einar Forsman, John Groh, Patricia Diduch, Mike Nelson, David Anderson, Noel Nickel, Carol Schuster, Todd Cagnoni, Kevin Frost, Chad Anderson, John Penny, Marcus Bacon, Ted Rehl, Tim Myers, Tiana McCall

Board Absent: Jay Sandine, Bryan Davis, Nathan Bruck, Nathan Bryant, Darrell Snorek, Jennifer Furst

Guests Present: NA

Staff Present: Nick Povalitis, Martesha Brown, Joanne Nold, Kara Davis

Call to Order: The meeting was called to order at 7:36 a.m. by Todd Cagnoni

Approval of Meeting Minutes:

It was moved and seconded to approve the July 31, 2019 meeting minutes. Motion carried.

Internal Monitoring Reports:

It was moved and seconded to accept the report Internal Monitoring Reports 2.0, 2.6 and 2.7 as submitted, including John's CEO interpretations. Motion carried.

CEO Report:

- September 27th was the 35 year anniversary for the RACVB.
- US table tennis (first time) at BMO-flyers and print materials provided to the board for distribution. Mailer and invites are distributed.
- Stroll on State planning is in full force. Sharefest volunteers needed.
- Open sponsorships with deadlines of Oct. 6th if anyone has referrals for Martesha, now is the time.
- Annual audit is under way. Pretty routine and nothing is sticking out. The goal is to get the audit report back by October to then be able to present in December at the board meeting, if not sooner.
- There was discussion on the casino process and next steps.

MISC:

- Einar Forsaman announced there is a Business After Hours on Oct 16 from 5 to 8pm at Anderson Dodge.

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- Partnership model is being discussed with the Chamber and Economic Development Council with the message of having a greater impact on the community vs. efficiencies.
- Patricia Diduch stated the Christmas walk is seeking donations for Rockton Hometown Holiday December 6-8.
- South Beloit reported the community has been silent (no opposition) in reference to the special use permit for cannabis.

The board adjourned at 8:40 a.m.

The next meeting is Wednesday, October 23, 2019

Respectfully Submitted,

A handwritten signature in cursive script, appearing to read "Einar Forsman".

Einar Forsman, Board Secretary
kd