



❄️ THE SNOWMEN ARE COMING ❄️

A cool way to experience downtown Stroudsburg for the holidays

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STROUDSBURG, PA – They’re back by popular demand. For the second year, [The Snowmen of Stroudsburg](#) will make their debut from November 29, 2019 – March 1, 2020. Decorated by local artists, 30 life-size snowmen will be spread throughout downtown Stroudsburg and will be relocated every few weeks. Crafted in different colors and designs, the giant snowmen provide a great photo opportunity. Take a break from the adventure of finding your favorite snowman to stop in some of the charming shops and eateries that line [downtown Stroudsburg](#). Many businesses will be offering specials or giveaways in conjunction with this project.

The Snowmen of Stroudsburg were developed by [Go Collaborative](#), a non-profit dedicated to brainstorming how businesses and artists can partner for the community’s benefit.

“The Snowmen of Stroudsburg bring locals and visitors together. They also create business in downtown Stroudsburg during a time of year that’s usually slow. Furthermore, the snowmen help to bring exposure to our talented artists and showcase all Main Street has to offer during a beautiful time of year in the Pocono Mountains,” said Go Collaborative President Jim Evanisko.

Look out for a special logo in the windows of stores which support this project and are sponsoring a snowman. Once the snowmen are in place, Go Collaborative will post an interactive map to its website showing where each snowman is located.



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Stroudsburg is more than just a map dot along I-80. We’re a bustling and eclectic downtown district nestled in the Pocono Mountains with shoppes and art galleries, restaurants, cafés, live music and entertainment, and world class events. Come soak in the historic sites, visit the weekly farmers market, or spend some time enjoying local street art. There’s always something happening in downtown Stroudsburg!

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