

CONTACT: James Hamill – Director of Public Relations jhamill@poconos.org (570) 419-8461

SKI SEASON 2019-2020 IS HERE - EARLY!

Two resorts opening this weekend, more in the near future

November 14, 2019 – Thanks to frigid cold weather in early November, two ski resorts in the Pocono Mountains are scheduled to open for the season earlier than ever before.

Crews have been putting snowmaking into overdrive to get the trails ready for the 2019-2020 season across the Pocono Mountains. While <u>Camelback Mountain</u>, <u>Ski Big Bear</u> and <u>Shawnee Mountain</u> fired up their snow guns this week, <u>Big Boulder</u> and <u>Blue</u> <u>Mountain Resort</u> are set to open Friday and Saturday respectively.

Big Boulder announced it will have \$30 lift tickets for opening weekend. Blue Mountain will feature \$40 lift tickets, \$25 night tickets and touts this as its earliest opening in the resort's 42 years! Meanwhile, this weekend Camelback will be <u>holding "Ullr Fest"</u> <u>complete with a ceremonial bonfire and burning wooden skis</u> as a sacrifice for a snowy winter. Shawnee expects to open November 23 with 10 trails and 3 lifts. Camelback is projected to open Thanksgiving weekend on November 29. Ski Big Bear also started making snow this week and plans to open for the season December 14 weather permitting. <u>Jack Frost Mountain</u> is also planning to open December 14.

For the most up-to-date information on opening dates and snow conditions, visit the Pocono Mountains Visitors Bureau's <u>Snow Conditions</u> page.

- Big Boulder November 15, 2019
- Blue Mountain Resort November 16, 2019
- Camelback Mountain November 23, 2019
- Shawnee Mountain Ski Area November 29, 2019 (projected)
- Ski Big Bear at Masthope Mountain December 14, 2019 (projected)
- Jack Frost Mountain December 14, 2019 (projected)

Pocono Mountains visitor information is available online at <u>PoconoMountains.com</u> or by phone at <u>(570) 421-5791</u>. Follow @PoconoTourismPR on Twitter to stay current with up-to-date information. Established in 1934, the Pocono Mountains Visitors Bureau is a private, non-profit membership organization. The PMVB is the official destination marketing organization for the four counties of Wayne, Pike, Monroe, and Carbon in Northeastern Pennsylvania.