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SHOP SMALL IN THE POCONO MOUNTAINS

Small towns provide ample opportunity to support small business

November 26, 2019 – In its tenth year, Small Business Saturday urges everyone to “Shop Small” Saturday, November 30. Here in the Pocono Mountains, patrons are encouraged to shop and dine at local businesses and help support local shopping districts from Jim Thorpe to Milford taking part in this nationwide movement that celebrates small, independently owned shops.

The Pocono Mountains Visitors Bureau is happy to share highlights for these downtowns to help small businesses during one of the busiest times of the year.

Stroudsburg:

Stroudsburg is a bustling and eclectic downtown district nestled in the Pocono Mountains with shoppes and art galleries, restaurants, cafés, live music and entertainment and world class events. Many stores are offering discounts & demonstrations. Downtown wineries and restaurants offer a percentage off if you show a receipt from a store in town. It is also the debut weekend for the [Snowmen of Stroudsburg November 29 – March 1](#).

Hawley:

For the past several years, Hawley’s shops, galleries and specialty retailers have been a part of Small Business Saturday. Many businesses will be offering complimentary refreshments, holiday specials and lots of joyful fun. The festivities will continue right through [Hawley Winterfest](#) December 13-15. For your old-fashioned Christmas, check out [Penny Lane Candies & Candles](#) with more than 500 varieties of candy and more in a setting right out of *It’s A Wonderful Life*. There are also many places to warm up with a meal or a beverage including [The Settlers Inn](#) across from Bingham Park.

Pocono Mountains visitor information is available online at PoconoMountains.com or by phone at [\(570\) 421-5791](tel:(570)421-5791). Follow [@PoconoTourismPR](https://twitter.com/PoconoTourismPR) on Twitter to stay current with up-to-date information. Established in 1934, the Pocono Mountains Visitors Bureau is a private, non-profit membership organization. The PMVB is the official destination marketing organization for the four counties of Wayne, Pike, Monroe, and Carbon in Northeastern Pennsylvania.

[Jim Thorpe:](#)

Christmas shopping in the historic district of Jim Thorpe is truly a magical experience. Stroll through more than 50 boutiques, galleries and tasting rooms to find that perfect gift for everyone on your list. There's also plenty of unique clothing and accessory shops to find your perfect holiday ensemble. Downtown is decked in Victorian style for the annual [Jim Thorpe Olde Time Christmas](#) celebration, with special events held over three magical weekends in December. Festivities begin with the tree lighting ceremony in Josiah White Park on December 6. The festival continues December 7-8, 14-15 and 21-22, which has strolling carolers and musicians, holiday shopping and plenty of free family activities. The [Jim Thorpe Visitors Center](#) is also a great resource for information about all there is to see and do while in town.

[Honesdale:](#)

Small Business Saturday coincides with this historic town's hallmark event, [Winter Wonderland](#) November 29-30. Following a parade Friday night, everyone gathers in Central Park to sing songs of the season including "Winter Wonderland" which was penned by Honesdale native Dick Smith. There will be a tree lighting and more as shoppers can stop in [Maude Alley](#) and other quaint shops up and down Main Street as well as breweries, restaurants and coffee shops. Not to mention you can ride on the [Santa Express](#) on the Stourbridge Line excursion railroad up until Christmas.

[Milford:](#)

Beautiful downtown Milford features white lights that line the streets dotted with shops and eateries where shoppers can enjoy an experience rich with history and unique small businesses. [403 Broad](#) features a Pop-Up Christmas bar this year serving up cocktails and a festive décor until the end of December. [Milford's Annual Tree Lighting](#) on the grounds of the Milford Community House will be held December 7 complete with free hot cocoa and cookies, live nativity, children's chorus singing holiday favorites, extended shopping hours and more.

Find something for everybody on your list across the Pocono Mountains this holiday season. For more information on where you can shop for friends and loved ones, [PoconoMountains.com](#) has many options for you to discover.

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[About the Pocono Mountains](#)

With 2,400 square miles encompassing Pennsylvania's Wayne, Pike, Monroe, and Carbon counties, the Pocono Mountains region is home to rolling mountain terrain, breathtakingly beautiful waterfalls, thriving woodlands and 170 miles of winding rivers. Winters offer guests the opportunity to ski, snowboard, snow tube and even snowshoe their way through snowy wonderlands encompassing more than 163 ski trails, while summers also cater to the active traveler allowing exploration of 261 miles of hiking and biking trails, more than 30 golf courses, whitewater rafting, boating, fishing and open access to nine state and two national parks.