

## Weather Advisory: Rain or Shine, the Stroll Goes On!

Stroll on State Remains as Scheduled, More Updates to Follow

## FOR IMMEDIATE RELEASE November 27, 2019

**Rockford, IL –** The Rockford Area Convention & Visitors Bureau (RACVB)—along with the City of Rockford, Rockford Police Department, Rockford Fire Department and the National Weather Service—is **closely monitoring the forecast for Saturday, November 30,** when the city hosts the 7<sup>th</sup> annual **Stroll on State, presented by Illinois Bank & Trust**. The event will occur as expected, though RACVB will provide further weather-related updates as we get closer to the day of Stroll.

In the meantime, here are some items to consider as event officials monitor the weather the next few days:

- Stroll on State Start, Finish Times Remain: The festival gates will officially open at 2 p.m. and remain open until 9 p.m. Bring your family, friends and holiday spirit to help us celebrate in downtown Rockford! And with a bit of rain and wind likely, remember to dress warm!
- **Tree Lighting**: Rockford's official Christmas Tree lighting will happen at approximately 6:15 p.m. Saturday. Arrive early to reserve your front row seat—or place to stand and cheer!
- Stay Updated Via Go Rockford Social: RACVB will continuously update the official Stroll on State Facebook page, as well as Go Rockford's various social channels. To follow, search @GoRockford and #StrollOnState on Facebook, Instagram and Twitter.

For complete event information, visit www.StrollonState.com.

**About RACVB:** RACVB is responsible for promoting the Rockford region as an attractive travel destination and enhancing its public image as a dynamic place to live and work. Through the impact of travel, RACVB strengthens the economic position of the region and provides opportunities for people in our communities. www.gorockford.com

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