

“Little Women Day” in Boston – Official Mayoral Proclamation on December 18

With much anticipation and excitement brimming over the release of Sony Pictures’ *Little Women* on Christmas Day, Boston Mayor Martin J. Walsh will officially proclaim December 18, 2019 as “**Little Women Day**” in Boston. In support of the film, a unique collaboration has emerged to promote the opening of the film and the history of the novel and the Alcott family in Boston and across the Commonwealth. The Greater Boston Convention & Visitors Bureau (GBCVB) has been working with the City of Boston, the Massachusetts Film Office, the Massachusetts Office of Travel & Tourism, Boston by Foot and the Colonial Dames of America to devise an interactive lineup of programming and activities related to the release of *Little Women*, which was written for the screen and directed by Greta Gerwig.

On December 18, a week before the movie’s release, Boston residents and visitors are encouraged to take part in a [Scavenger Hunt](#), inspired by *Little Women*, throughout the Back Bay, Beacon Hill and Downtown. The GBCVB social media team will be posting Instagram stories from various Boston By Foot Scavenger Hunt locations during the day on December 18. While the Scavenger Hunt covers sites in Boston, a broader [Little Women inspired map](#) reveals 19 locations throughout eastern and central Massachusetts that were part of the filming of the movie.

As part of the *Little Women Day* celebration, Tania Del Rio, Executive Director of the Mayor's Office of Women's Advancement, will visit the William Hickling Prescott House at 10:00 AM on December 18 to read the Proclamation from the ornate and iconic staircase that appears in the movie. The Prescott House is considered among the top examples of Federal architecture in Boston. The house museum has been owned, operated and preserved by the Massachusetts Society of the Colonial Dames of America for 75 years. Del Rio will be joined by Jan Turnquist, Executive Director of Orchard House in Concord, who will be on hand portraying Louisa May Alcott in period garb. This will not be a public event, but members of the press are invited to join at Prescott House to hear the Proclamation. Afterwards, the two women will be joined by other female leaders to recreate [this scene](#) from the movie in a photograph that juxtaposes Boston “then and now.” Turnquist will also appear as Louisa May Alcott on the afternoon of December 18 between 2:00 PM – 3:00 PM at the Gibson House Museum, which is another filming location, where she will discuss her family life and how she came to write the beloved novel.

For an overview of events and programs affiliated with the release of *Little Women* in Boston and beyond please visit [bostonusa.com](#). For visitors coming to Boston and eager to explore *Little Women* scenes and shooting locations, the [Fairmont Copley Plaza](#) is offering a bespoke package for two that includes admission to the Orchard House in Concord and several memorabilia items associated with the *Little Women* movie.

Please share pictures from *Little Women* filming locations in Boston and Massachusetts with @visitboston on Instagram.

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About Little Women

Writer-director Greta Gerwig (*Lady Bird*) has crafted a *Little Women* that draws on both the classic novel and the writings of Louisa May Alcott, and unfolds as the author’s alter ego, Jo March, reflects back and forth on her fictional life. In Gerwig’s take, the beloved story of the March sisters—four young women each determined to live life on her own terms—is both timeless and timely. Portraying Jo, Meg, Amy,

and Beth March, the film stars Saoirse Ronan, Emma Watson, Florence Pugh, and Eliza Scanlen, with Timothée Chalamet as their neighbor Laurie, Laura Dern as Marmee, and Meryl Streep as Aunt March.

Directed by Greta Gerwig. Screenplay by Greta Gerwig. Based on the Novel by Louisa May Alcott. Produced by Amy Pascal, Denise Di Novi and Robin Swicord. Executive Producers are Adam Merims, Evelyn O'Neill, Rachel O'Connor and Arnon Milchan. The film stars Saoirse Ronan, Emma Watson, Florence Pugh, Eliza Scanlen, Laura Dern, Timothée Chalamet, Tracy Letts, Bob Odenkirk, James Norton, Louis Garrel, with Chris Cooper and Meryl Streep.