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Tourism Job Fair Showcases Interior Employment Opportunities

Fairbanks, Alaska (AK) – The Tourism Works for Fairbanks Job Fair, part of the Annual Interior Tourism Conference, will be held on Wednesday, January 22, 2020 from 3:45 p.m. to 6:00 p.m. in the Gold Room at the Westmark Fairbanks Hotel and Conference Center. The job fair is free and open to the public. Interested job seekers ages 16 and up are encouraged to attend and learn about fun and challenging winter and summer jobs. The Tourism Works for Fairbanks Job Fair is sponsored by Explore Fairbanks and 1st Alaska Tours.

Applicants can meet with hiring managers from local tourism businesses and find out about different kinds of jobs in tourism. Resumes are welcome and applications can be completed onsite. Free customer service classes will also be provided during the event.

Registration for the Annual Interior Tourism Conference is now open. Explore Fairbanks will host this community event which covers a wide variety of topics related to the visitor industry. Registration is online through Friday, January 17, 2020 at <u>www.explorefairbanks.com/itc</u>. Registration options include Full Conference \$75; Lunch with Keynote Address \$25; and Student Registration \$20 (must have current student ID).

Cruise Lines International Association Alaska will be sponsoring this year's guest speaker Mike Bork from Laughtership, LLC with his captivating address Lead with Laughter. Bork will explore the link between organizational psychology, workplace wellness and employee performance. Using evidence-based, non-humorous laughter techniques, participants will learn about and experience how the simple act of laughing without jokes can have powerful effects on workplace morale, general happiness, productivity, sick time and longevity.

Answers to registration questions and further information are available by contacting Charity Gadapee at <u>cgadapee@explorefairbanks.com</u> or Alanna McBrayer at <u>amcbrayer@explorefairbanks.com</u>.

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About Explore Fairbanks

Explore Fairbanks is a non-profit marketing and management organization whose mission is to be an economic driver in the Fairbanks region by marketing to potential visitors and optimizing the visitor experience. Explore Fairbanks markets Fairbanks as a year-round destination by promoting local events, attractions and activities to independent travellers, group tour operators, travel agents, meeting planners and the media as well as by developing public policy and infrastructure to achieve marketing objectives. Find out more at <u>explorefairbanks.com</u>.