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# Poconos Triathlon Festival Registration Now Open

Race Dates: June 12-14, 2020

January 16, 2020 – Registration for the inaugural Poconos Triathlon Festival is now open at Kinetic Multisports. In conjunction with Settlers Hospitality and the Pocono Mountains Convention and Visitors Bureau, this three-day triathlon festival at Lake Wallenpaupack in Hawley, PA promises to be an epic event.

“I am excited to bring a Kinetic Multisports Triathlon Festival to the Pocono Mountains. As a Pennsylvania native, I know how great the area is and how epic this race is going to be,” said Greg Hawkins of Kinetic Multisports.

“The Pocono Mountains is pleased to welcome the inaugural Poconos Triathlon Festival to Lake Wallenpaupack,” added David Jackson, Vice President of Sales for the Pocono Mountains Visitors Bureau. “June makes for a perfect backdrop for athletes and guests alike. The event will prove challenging for the participants and yet give each a sense of pride and belonging. After all, it is the Poconos, where tourism is king.”

The Kinetic Poconos Challenge features a \$2,500 prize purse (5 Deep, M/F) with the lowest combined time winning. Athletes must complete the Swim-Run Prologue on Friday, the Long Course Triathlon on Saturday and the Sprint Triathlon on Sunday.

Nestled in northeast Pennsylvania, the Pocono Mountains is a world renowned, east coast vacation destination. The Poconos features crystal clear waters, abundant wildlife, luxurious resorts and now, in 2020, even greater racing.

## Schedule of Events

**Friday, June 12:** Poconos Swim - Run Prologue

**Saturday, June 13:** Poconos Long Course & Poconos Olympic Distance Triathlons

**Sunday, June 14:** Poconos Sprint Triathlon

For more information or to register, visit <https://kineticmultisports.com/races/poconos/>

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Producer of 50 boutique triathlons across the Mid-Atlantic, Kinetic Multisports will host 15,000 athletes in 2020