



Participate in Pocono Mountains Restaurant Month, "Taste of the Poconos," April 13 – May 8, 2020

WHAT: "Taste of the Poconos" is the Pocono Mountains' official restaurant month. Participating restaurants throughout the Poconos will have a chance to offer a variety of cuisines, so customers can taste that signature dish, or sample a variety of foods, sure to suit every palette. "Taste of the Poconos" is an excellent opportunity for local restaurants to reach new customers, and have both residents and visitors learn more about the great dining options in the Pocono Mountains! The promotion will take place on <u>PoconoRestaurantMonth.com</u>, where each participating restaurant will be listed beginning March 9th affording them expanded exposure.

WHEN: Monday, April 13 – Sunday, May 8, 2020

HOW TO GET INVOLVED: Restaurants who are members of any of the Pocono Chambers or Pocono Mountains Visitors Bureau can participate. Information will be sent out by each of the organizations or you can reach out to the contacts below. Restaurants can choose from a variety of packages in order to participate in this great promotion. The Pocono Mountains Visitors Bureau (PMVB) will be placing all media to promote Pocono Mountains Restaurant Month through a healthy mix of channels leading into the event, and throughout the promotion.

CONTACTS:

Chamber of the **Northern Pocono Mountains** Holly Przasnyki holly@northernpoconoschamber.com 570.253.1960

Pocono Chamber Of Commerce Michael Moreno mmoreno@poconochamber.org 610.295.9047

Pike County **Chamber of Commerce** Lee Ann Camarero info@pikechamber.com 570.296.8700

Carbon County Chamber of Commerce Dina Tulli Davis dina@jumpsparkcreative.com 570.722.3751

Greater Honesdale Partnership Lisa Burns outreach@visithonesdalepa.com 570.840.0267

> **Pocono Mountains** Visitors Bureau Brian Bossuyt bbossuyt@poconos.org 570.350.4640











