



Sport York
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FOR IMMEDIATE RELEASE

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FEBRUARY IS SWIMMING SEASON IN YORK COUNTY

Athletes from the MAC, PSAC and Junior Olympics will converge upon York in February

YORK, PA – Thousands of athletes and spectators will flock to York County this month for a trio of swim meets expected to drive over \$3.6 million into the community.

The action starts with two collegiate events, when the Middle Atlantic Conference Swimming Championships and the Pennsylvania State Athletic Conference Swimming Championships come to York. These meets will be followed by the Middle Atlantic Junior Olympics Swimming Championships in late February, when youth swimmers from Pennsylvania, Delaware and New Jersey take to the pool.

All told, Explore York anticipates more than 4,000 visitors will filter through York over the course of the three meets.

York has hosted the MAC and PSAC championships for more than five years, and will welcome them back again in 2021. The Middle Atlantic Junior Olympics came to York for the first time in 2016 and, thanks to a successful meet in York County, has returned each year since.

The YMCA of York and York County's Graham Aquatic Center will host the two collegiate events and join Central York High School to accommodate the influx of athletes participating in the Junior Olympics.

Details for each individual event can be found below.

MAC Swimming Championships

- February 13-16 at the Graham Aquatic Center
- 850 visitors expected
- Estimated economic impact of more than \$734,000



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PSAC Swimming Championships

- February 18-22 at the Graham Aquatic Center
- 885 visitors expected
- Estimated economic impact of \$884,600

Middle Atlantic Junior Olympics

- February 27-March 3 at the Graham Aquatic Center and Central York Community Natatorium
- 2,230+ visitors expected
- Estimated economic impact of \$2,005,354

In addition to the three upcoming meets secured by Explore York in partnership with Graham Aquatic Center, Graham also hosts multiple other swim meets throughout the year that result in overnight stays.

Explore York's Sport York program is designed to recruit events and generate additional economic impact in York County. Sport York positions York County as Pennsylvania's Premier Sports Destination, highlighting the area's dynamic facilities and central location on the East Coast. For further information about Sport York, visit www.yorkpa.org/sports.

Explore York's Mission is to maximize tourism expenditures and their economic impact in York County, PA, through comprehensive tourism sales and marketing programs. Explore York's Vision is for a York County where tourism is recognized for the value of its economic impact and its role in raising the profile of York County as a sought-after destination. For more information on the Explore York, call 1-888-858-9675 or visit www.yorkpa.org.

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