



GET IN ON DINING OUT - DINE OUT BOSTON® TURNS 20 IN '20!

FOR IMMEDIATE RELEASE

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Dine Out Boston® (formerly Restaurant Week) is back on the menu March 1-6 & 8-13! Visit DineOutBoston.com to browse menus and make reservations at over 175 participating restaurants. Presented by the Greater Boston Convention & Visitors Bureau (GBCVB), and sponsored by American Express, Dine Out Boston is celebrating its 20th year of providing diners an opportunity to enjoy the region's exquisite culinary offerings, and restaurateurs the chance to bring in new guests. This two-week celebration showcases Boston's diverse restaurant scene.

"Dine Out Boston spotlights Boston as a premier culinary destination. Patrons from Boston and beyond can enjoy extraordinary cuisine and hospitality in a variety of Greater Boston restaurants," said Martha J. Sheridan, President & CEO of the GBCVB. "Following an exceptional meal, diners can take in seasonal activities throughout Boston's diverse neighborhoods – outdoor ice-skating, games at the garden, theater and dance performances, concerts at Symphony Hall, and so much more!"

During the two weeks of [Dine Out Boston](http://DineOutBoston.com), diners have numerous choices as they enjoy some of Greater Boston's finest dining coupled with significant savings. The program's flexible pricing structure benefits restaurants and guests alike. Restaurants can customize their lunch and dinner menus by choosing price-points: lunch for \$15, \$20 or \$25 and dinner for \$28, \$33 or \$38. Restaurants can offer as many courses as they desire at their selected price!

American Express is the founding sponsor of Dine Out Boston and the go-to-card for travel, restaurants, and experiences – now accepted at more places than ever!

This March, social media aficionados are once again invited to share their #dineoutboston pictures on Instagram for a chance to win \$100 gift cards to participating restaurants*. Follow Dine Out Boston social channels to learn more.

Since 2012, the GBCVB has used this dining program to give back to different local Boston non-profits. To date, over \$400,000 has been raised for charities through the online auction component of DOB. The charitable partner for March 2020 is ProStart®* which is part of the Massachusetts Restaurant Association Educational Foundation. ProStart is a nationwide, two-year high school program that reaches nearly 150,000 students in more than 1,900

high schools across the United States. From culinary techniques to management skills, ProStart's industry-driven curriculum provides real-life experience opportunities and builds a foundation to last a lifetime.

*American Express is not the sponsor of and does not have any affiliation with the program's social media sweepstakes or charitable component.

About Dine Out Boston:

Dine Out Boston is a bi-annual value-driven dining program founded by the Greater Boston Convention & Visitors Bureau and American Express. Formally known as Restaurant Week Boston®, the program is now in its 20th year of offering special savings throughout some of the region's top restaurants. During Dine Out Boston diners can enjoy a chef-customized lunch or dinner for a fraction of the normal dining cost. Due to high demand, reservations during Dine Out Boston are encouraged and can be made in advance at www.DineOutBoston.com.

For more information or to inquire about having your restaurant involved in Dine Out Boston® please visit DineOutBoston.com. Check out Dine Out Boston on Facebook at www.facebook.com/dineoutboston, Twitter at www.twitter.com/dineoutbos, and Instagram at instagram.com/dineoutboston.

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