



OK, Boomer

It seems all anyone is talking about today is millennials – their lifestyle and spending habits, their personality traits and their digital dominance. But when it comes to travel, boomers reign supreme, and there’s no better place to enjoy the spoils of discretionary time than Newport. According to AARP, “connecting with locals for an authentic experience on vacation” is of highest interest to Boomers, and here in Newport, authenticity abounds. A coastal community that pre-dates America itself, tours of historical attractions and remarkable landmarks here are led by people who have a passion for preservation and the place they call home. For Boomers, the motivation for travel that consistently rises to the top is spending time with family and friends (57% say it’s their top motive, according at AARP). In Newport, all generations can revel in the joy of cruising Newport Harbor to experience the Sailing Capital of the World, riding the rails along the stunning New England coastline on Rail Explorers (pictured here) and experiencing places like the International Tennis Hall of Fame, which offers interactive exhibits meant to engage all generations, and the Newport Mansions, which offers audio tours for adults and children alike – so everyone can learn in a unique but relatable way. When it comes to Boomer-centric advantages like mid-week and off-season travel, our destination is rife with budget-friendly offerings and incentives, including lower lodging rates, dining deals and more. Whether a solo adventure, couples or girlfriends’ getaway or a multi-generational trip that’s sure to make memories to last a lifetime, it’s time to discover The Classic Coast.