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DISCOVER ALBANY, CITY OF ALBANY ANNOUNCES LAUNCH OF VIRTUAL TOUR OF ALBANY HERITAGE EXHIBIT

Albany Exhibit previously housed in Visitors Center digitized for all to tour online

ALBANY, N.Y. (March 20, 2020) – Discover Albany and the City of Albany are proud to launch the virtual tour of the Discover Albany Visitors Center’s Albany Museum exhibit is now available online.

The history exhibit, previously housed in the Discover Albany Visitors Center, was digitized just prior to its closing in February 2020. The early release version of the exhibit is available to tour online via the Discover Albany website as of March 18. A director’s cut version is in the works to include annotations from throughout the exhibit.

Hudson Reality Capture, a Troy, N.Y.-based virtual reality startup, captured the exhibit. The project was paid for by the City of Albany.

“While we could not have anticipated that this virtual exhibit would be so well timed, we are excited to be able to share this with potential visitors, students and residents alike to enjoy from home while they practice safe social distancing,” said Jill Delaney, president and CEO of Discover Albany.

“It’s an honor to create this digital twin of the Albany Heritage Area Visitors Center. Hudson Reality Capture is dedicated to promoting and archiving our region through virtual tourism. Now with so many families social distancing at home, we hope this exhibit will delight many new audiences,” said V. Owen Bush, principal, Hudson Reality Capture.

The Albany Exhibit, along with the Henry Hudson Planetarium, first opened to visitors in February 1992 after years of planning by city and county officials. Through this collaborative effort, the exhibit will live online for years to come.

For more information about Discover Albany, or to view the virtual exhibit tour, please visit albany.org.

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About Discover Albany. *The Albany County Convention & Visitors Bureau, Inc. was established in 1976 to promote the civic and commercial progress of the community through increased development of conventions and tourism. Today, the organization is known as Discover Albany. Discover Albany currently represents more than 300 member businesses and assists each year in hundreds of regional meetings. Discover Albany also operates the Discover Albany Visitors Center, Henry Hudson Planetarium, and the Albany International Airport Information Center. The Albany County Convention and Visitors Bureau Foundation was established in 1993 to provide educational opportunities and work with other organizations to secure grants and funding to advance regional travel and tourism projects. For more information, call 518-434-1217 or 800-258-3582 or visit www.albany.org.*

