



**CONTACT:**

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## MEDIA ALERT

### COVID-19 Weekly Briefings: A Resource for Pocono Residents

**WHAT:** From healthcare and unemployment concerns to the latest local statistics, a panel of community leaders will cover a variety of topics related to [COVID-19](#). Every Friday morning, beginning tomorrow (4/10), the panel will spend about a half hour providing important updates tailored specifically to the Pocono region.

**WHO:** Panelists include –  
Elizabeth Wise, President of Lehigh Valley Hospital-Pocono  
Donald Seiple, President of St. Luke's Monroe Campus  
PA State Representative Rosemary Brown, 189<sup>th</sup> Legislative District  
*\*panelists may change weekly\**

Moderator –  
Chris Barrett, President/CEO of the Pocono Mountains Visitors Bureau

**WHEN:** Friday's at 10 a.m. beginning April 10, 2020

**WHERE:** Recorded at East Stroudsburg University's Television Studio  
Streaming live on Pocono Television Network (on-air and [online](#)) & Blue Ridge Communications TV13 (on-air and [online](#)).

*Video can be provided to media outlets upon request.*

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Pocono Mountains visitor information is available online at [PoconoMountains.com](http://PoconoMountains.com) or by phone at [\(570\) 421-5791](tel:(570)421-5791). Follow [@PoconoTourismPR](https://twitter.com/PoconoTourismPR) on Twitter to stay current with up-to-date information. Established in 1934, the Pocono Mountains Visitors Bureau is a private, non-profit membership organization. The PMVB is the official destination marketing organization for the four counties of Wayne, Pike, Monroe, and Carbon in Northeastern Pennsylvania.