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**FOR IMMEDIATE RELEASE**

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**Emily Weisenberger hired as Sports Marketing Manager**

Visit Lafayette – West Lafayette (VLWL) announces the hiring of Emily Weisenberger as the Sports Marketing Manager. Emily graduated from Purdue University's Hospitality and Tourism Program with a concentration in environmental sustainability. She worked as a Visitor Information Specialist at Visit Lafayette-West Lafayette during college from 2017-2019 and is now continuing her passion for the tourism industry. In her free time, Emily enjoys traveling, attending MLB games, managing her photography business, music and spending time outdoors.

Jo Wade states, "We are excited to have Emily join us as a fulltime team member. She has already learned the business with working with us for the last couple years and from her HTM Purdue degree. She is a perfect fit with her energy and outgoing personality for our sports sales position!" Emily replaces Corey Davis who is going back to Indianapolis to work with sports-tech startup companies.



Emily Weisenberger

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