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MEDIA ALERT

Week 6: COVID-19 Weekly Briefings

A Resource for Pocono Residents

WHAT: With Pennsylvania now having the country's highest unemployment claim rate, panelists for tomorrow's briefing (5/15) will provide answers to the most asked questions regarding state unemployment. Now in its sixth week, the briefing will cover several important and timely topics related to the [COVID-19](#) pandemic:

- Hot topics: local specialists discuss vaccine creation & mass testing for COVID-19
- The latest local healthcare updates & statistics from the presidents of St. Luke's Monroe Campus & Lehigh Valley Hospital-Pocono
- Introduction to the 'Pocono Promise' initiative
- Resources and benefits for individuals not eligible for regular unemployment compensation

WHO: Panelists include –
Kristine Bush, Chief of Staff, Sen. Mario Scavella (PA 40th District)
Mackenzie Strunk, Chief of Staff, Rep. Rosemary Brown (PA 189th District)
panelists may change weekly

Moderated by Chris Barrett, President/CEO, Pocono Mountains Visitors Bureau

WHEN: Friday mornings at 10 a.m. Briefings last a half hour.

WHERE: Recorded at East Stroudsburg University's Television Studio
Streaming live on Pocono Television Network (on-air and [online](#)) & Blue Ridge Communications TV13 (on-air and [online](#)).

Video of this week's segment can be provided to media outlets upon request.

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Pocono Mountains visitor information is available online at PoconoMountains.com or by phone at [\(570\) 421-5791](tel:570-421-5791). Follow [@PoconoTourismPR](#) on Twitter to stay current with up-to-date information. Established in 1934, the Pocono Mountains Visitors Bureau is a private, non-profit membership organization. The PMVB is the official destination marketing organization for the four counties of Wayne, Pike, Monroe, and Carbon in Northeastern Pennsylvania.