



**CONTACT:**

Brianna Strunk – Public Relations Manager

Pocono Mountains Visitors Bureau

[bstrunk@poconos.org](mailto:bstrunk@poconos.org)

[\(570\) 856-3050](tel:(570)856-3050)

## **2020 Travel Guides Help Guests Plan Pocono Getaway**

Mass distribution began this week

July 8, 2020 – This week, the [Pocono Mountains Visitors Bureau](#) (PMVB) 2020 Travel Guides began hitting shelves throughout Pennsylvania, New Jersey, Maryland and Delaware. The free guides are updated annually and help guests plan their getaway to the Pocono Mountains with suggested itineraries, trip ideas, and a pullout map. The publication features tourism-related businesses and activities throughout the four-county region, including campgrounds, resorts, outdoor recreation, water sports, ski/winter activities, shopping, romance and more. All featured listings are of PMVB members.

The 2020 guide includes a new element: insider stories and interviews about our [small towns](#). Within the articles, learn the history and ‘must sees’ when visiting Honesdale, Milford, Stroudsburg and Jim Thorpe.

More than 180,000 copies are being distributed throughout hotels, resorts, campgrounds, vacation rentals, rest areas, turnpike plazas, AAA offices, and government/military information centers. Guides are also available in PMVB’s [Visitors Centers](#).

“PMVB made the decision to delay distribution by one month due to COVID-19 travel restrictions. We strongly urge guests to follow public safety and social distancing guidelines,” said Chris Barrett, Pocono Mountains Visitors Bureau President/CEO. “When visiting our area, look out for special [door signs](#) and [flyers](#) at businesses that have signed and adopted the [Pocono Promise](#).”

Visitor International has issued [this important information](#) about visitor brochures and COVID-19. PMVB makes it easy for guests to [order](#) and have a 2020 Travel Guide mailed to them.

Media outlets can download relevant images [here](#), with photo credit to PoconoMountains.com.

###

We recommend that you call ahead to your destination before traveling to ensure nothing has changed. Mask-wearing is mandatory in Pennsylvania when entering any business. Please continue to practice social distancing.

Pocono Mountains visitor information is available online at [PoconoMountains.com](http://PoconoMountains.com) or by phone at [\(570\) 421-5791](tel:(570)421-5791). Follow [@PoconoTourismPR](https://twitter.com/PoconoTourismPR) on Twitter to stay current with up-to-date information. Established in 1934, the Pocono Mountains Visitors Bureau is a private, non-profit membership organization. The PMVB is the official destination marketing organization for the four counties of Wayne, Pike, Monroe, and Carbon in Northeastern Pennsylvania.