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‘DISCOVER MY ALBANY’ VIDEO SERIES LAUNCHES HIGHLIGHTING LOCALS’ FAVORITE PLACES THROUGHOUT ALBANY COUNTY

Discover Albany’s video series to feature local businesses, restaurants, parks, historic sites

ALBANY, N.Y. (Aug. 18, 2020) – Discover Albany has launched a new video series, ‘Discover My Albany’, featuring Albany locals bringing viewers to their favorite places throughout Albany County. Beginning today, the series will release a new video to the Discover Albany Facebook page each Tuesday over the next five weeks.

Each video’s host brings viewers to five must-see locations around Albany County with insight on menu recommendations to secret hidden patios and even historic context. A new host is revealed weekly in each new video.

“There is so much to see and do in Albany County, and we really want our visitors and residents to feel welcome to explore the area, – whether it’s a traditional tourist attraction or something off the beaten path,” said Jill Delaney, president and CEO of Discover Albany. “What better tour guides can we offer than our local friends who love to live, work and play here! That’s why we came up with the Discover My Albany campaign. We even learned a few things ourselves in the process!”

Kicking off the series is Alyssa Lotmore highlighting local shops, restaurants, and parks in the first episode of the series. Lotmore, a lifelong Albany resident, chose some locations that she had only recently discovered, emphasizing places ‘hidden in plain sight.’

All ‘Discover My Albany’ videos were filmed after the Capital Region entered Phase Four of the governor’s reopening plan. All participants involved the production of this video series were compliant with COVID-19 safety guidelines.

To watch the first ‘Discover My Albany’ video or for more on Discover Albany, visit @discoveralbany on Facebook or Instagram or visit albany.org.

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About Discover Albany. The Albany County Convention & Visitors Bureau, Inc. was established in 1976 to promote the civic and commercial progress of the community through increased development of conventions and tourism. Today, the organization is known as Discover Albany. Discover Albany currently represents more than 300 member businesses and assists each year in hundreds of regional meetings. Discover Albany also operates the Discover Albany Visitors Center, Henry Hudson Planetarium, and the Albany International Airport Information Center. The Albany County Convention and Visitors Bureau Foundation was established in 1993 to provide educational opportunities and work with other organizations to secure grants and funding to advance regional travel and tourism projects. For more information, call 518-434-1217 or 800-258-3582 or visit www.albany.org.

