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## Louisiana State Park Trip Giveaway Launches Monday

Two winners will be selected

LAFAYETTE, LA – EatLafayette, in partnership with the Lieutenant Governor's office, is kicking off a Louisiana State Park Trip Giveaway on Monday, August 24.

The giveaway will last through Sunday, September 13, when they will select two winners to receive a two-night stay at a Louisiana State Park of their choosing. One of the winners will also receive a free shrimp boil for 10 friends from an EatLafayette restaurant courtesy of Louisiana Seafood.

The public can register by eating at a locally owned restaurant from the list available at EatLafayette.com, look for the QR code or website on the giveaway poster or flyer located at participating restaurants, and fill out the digital registration form every time you EatLafayette for a chance to win.

"With the Taste of EatLafayette Kick-Off and Louisiana Seafood Cookoff being canceled, we wanted to create something that would help give one last push for the campaign and encourage everyone to continue to eat local. We reached out to the Lieutenant Governor's office, and they quickly helped by providing the Louisiana State Park giveaway and topped it off with a shrimp boil. Retail sales showed record-breaking restaurant sales in June, the highest amount recorded during the pandemic, and the most ever recorded in the month of June. Hopefully that trend will continue through September, and we hope the giveaway will assist in driving traffic to our locally owned restaurants as well," says Ben Berthelot, President/CEO of Lafayette Travel.

## About EatLafayette

EatLafayette is a summer-long celebration of Lafayette's local restaurants that takes place each year from June to September. Diners are treated to deals offered by some of the EatLafayette restaurants as well as culinary events throughout the campaign. With over 200 locally-owned eateries ranging from Cajun, Italian, Mediterranean, Asian, BBQ, and everything in between, you can be sure there's something for everyone's taste buds.



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