

FOR IMMEDIATE RELEASE



**FOUR WAYS TO ENJOY A SAFE, SOCIALLY DISTANCED ISLAND VACATION:
CATALINA ISLAND COMPANY'S "ISLAND TRIFECTA" ITINERARIES HELP YOU PLAN
YOUR VISIT**

Book a Two Night Stay, and Enjoy a Complimentary Third Night

AVALON, CALIF. (SEPTEMBER 14, 2020) — With its wide open spaces and fresh ocean breezes, Catalina Island is an ideal vacation destination—safely secluded, but just an hour from the southern California coast. But how can visitors make the most of their trip to California's Island Escape, especially in just a few days?

Catalina Island Company has curated their own three-day "Island Trifecta" itineraries, featuring a selection of some of their most popular outdoor activities that can be enjoyed while socially distanced: **First Time Fun**, **Rugged Explorer**, **Sightseer & Scenery Buff** and **All You Need is Love** itineraries include three full days designed to create a breathtaking Catalina Island vacation, from where to go and what to do, to the best places to snap a scenic photo or enjoy an afternoon snack on the beach. These travel plans can be found at [VisitCatalinaIsland.com/trifecta](https://www.visitcatalinaisland.com/trifecta).

To take full advantage of the "Island Trifecta" itineraries, guests can book two nights and receive the **Third Night Complimentary** on new bookings made at any of Catalina Island Company's four properties, including the island-chic Pavilion Hotel and the historic Hotel Atwater, celebrating its 100th anniversary. The offer is valid from now through December 30, 2020.

"Travelers continue to seek out nearby destinations where they can vacation in a responsible way, and we're seeing three-day visits becoming more and more popular in today's climate," said Randy Herrel, Sr., president and chief executive officer of Catalina Island Company. "Our Island Trifecta itineraries help guests experience something different every day of their visit. From relaxing to adventurous and everything in-between, these itineraries were built on input from employees and guests, so visitors can rest assured that they are some of the best – and most fun – experiences we have to offer!"

Catalina Island is an outdoor enthusiast's dream destination, with pristine beaches, rugged hiking, and biking trails, as well as plenty of water activities, such as stand-up paddle boarding, snorkeling, and diving. Highlights of the four itineraries include:

- **First Time Fun** -- a great introduction to Catalina Island! Experience the beautiful island by land with a thrilling Bison Expedition in a biofuel Hummer, and by sea with the original Flying Fish Voyage aboard the open-air Cyclone power boat. Round out the trip with a relaxing day beachside at Descanso Beach Club.
- **Rugged Explorer** -- for the adventure lover, this itinerary includes thrills -- Zip Line Eco Tour and Catalina Aerial Adventure -- as well as suggestions for exploring the island by hiking or biking, enough to earn a Buffalo Milk cocktail, Catalina Island's signature drink, at the Harbor Reef Restaurant in Two Harbors.
- **Sightseer & Scenery Buff** -- Catalina Island only has "good sides" and this itinerary covers them all. Suggestions include a boat cruise to the village of Two Harbors on the other end of Catalina, taking in the vistas from aboard the Ridgetop Eco Adventure, as well as encountering a variety of ocean animals on a Sea Life Safari adventure.
- **All You Need is Love** -- for the ultimate romantic getaway, Catalina Island Company offers private cabanas at Descanso Beach Club and a range of activities for couples, such as an Undersea Sub Expedition or a romantic moonlit boat ride as part of the Flying Fish Voyage. Dinner al fresco beachside is the perfect way to end the day!

Backed by its KeepWell™ Commitment and rigorous cleaning and sanitation protocols, Catalina Island Company also offers private versions of many of its activities including the Undersea Sub Expedition, Sea Life Safari, Bison Expedition, Ridgetop Eco Adventure, and the thrilling Zip Line Eco Tour.

For more details on the steps Catalina Island Company is taking to ensure their guests have a happy and healthy vacation, please see their KeepWell Commitment [here](#). For more information on visiting Catalina Island and to make a reservation, call 877.778.8322 or go to VisitCatalinaIsland.com.

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ABOUT CATALINA ISLAND COMPANY

As Catalina Island's premier resort operator, Catalina Island Company provides exceptional guest experiences, with dining establishments, hotels, a beach club, spa, entertainment venues, and more than a dozen land and sea tours and activities. The debut of the newly renovated Hotel Atwater adds to the company's other Avalon accommodations at Mt Ada and the Pavilion Hotel. Other notable entities include Island Spa Catalina, the island's only complete spa destination, and Descanso Beach Club, home of Catalina's only beachside restaurant & bar, as well as the Zip Line Eco Tour, Catalina Aerial Adventure and Catalina Falconry Experience, all part of Descanso Adventures. Catalina Island Company also has an extensive portfolio of premier meeting and event venues, including oceanfront Catherine's Terrace at Descanso Beach Club and the Avalon Boardroom in Hotel Atwater. Additionally, Catalina Island Company owns and operates the village of Two Harbors on Catalina's west end, including Harbor Sands, Banning House Lodge & Villas, Harbor Reef Restaurant, several campgrounds, and more. For additional information, go to VisitCatalinaIsland.com.