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NEW 'DISCOVER ALBANY' APP LAUNCHES; GUIDES USERS ON THINGS TO DO, PLACES TO STAY, "ALBANY ADVENTURES" AND MORE

First ever official app by Discover Albany provides users with tools to explore Albany County

ALBANY, N.Y. (Oct. 6, 2020) – Discover Albany, Albany County's Convention and Visitor's Bureau, has launched its official app, 'Discover Albany.' The app includes lists of local events happening, places to stay, options for food, and prompts for unique, interactive "Albany Adventures." In addition, the app includes all the information available in the printed Discover Albany Visitors Guide and gives users the ability to build their own Albany itinerary.

The app provides users with leisure activities, hotels, dining, and other suggestions for visitors and locals alike. Another major function of the app is the ability to service meetings and conventions being held in Albany County. The app allows for any organization hosting conferences within Albany County to use the app as a one stop shop for their meeting with the ability to include their program, meeting schedule, speakers, and other important information.

"We are extremely excited and proud to release the Discover Albany App. With the continuing impacts that COVID-19 is having on our community, we wanted to show our commitment to helping our destination rebound" said Jill Delaney, president and CEO of Discover Albany. "The Discover Albany App makes visiting and exploring in Albany County so easy. Everything you need is right at your fingertips."

"The app will give users a look at what events are happening in the community, an interactive Albany Adventures tab where users can go on scavenger hunts and it can help you build your itinerary with a favorites folder and is enabled with maps to get you there. We took everything people love about our Visitors Guide, added new features, and made it digital," said Delaney.

The app is free and available on the iOS App Store and Google Play. To download, please visit the App Store at apps.apple.com/us/app/discover-albany/id1533211004 or the Google Play store at play.google.com/store/apps/details?id=com.albany.visitapps&hl=en_US&gl=US

For more information on Discover Albany, please visit albany.org

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About Discover Albany. The Albany County Convention & Visitors Bureau, Inc. was established in 1976 to promote the civic and commercial progress of the community through increased development of conventions and tourism. Today, the organization is known as Discover Albany. Discover Albany currently represents more than 300 member businesses and assists each year in hundreds of regional meetings. Discover Albany also operates the Discover Albany Visitors Center, Henry Hudson Planetarium, and the Albany International Airport Information Center. The Albany County Convention and Visitors Bureau Foundation was established in 1993 to provide educational opportunities and work with other organizations to secure grants and funding to advance regional travel and tourism projects. For more information, call 518-434-1217 or 800-258-3582 or visit www.albany.org.

