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CONNECTICUT CONVENTION & SPORTS BUREAU APPLAUDS NCAA'S SELECTION OF THE STATE FOR FIVE CHAMPIONSHIPS

MIDDLETOWN, CONN., October 15, 2020 –The NCAA has announced that Connecticut has been selected as the site for five (5) upcoming sports championships, including women's basketball, men's ice hockey and field hockey. Three of the events will be held at Trinity College's campus in Hartford, with the others at the Webster Bank Arena in Bridgeport and on the campus of the University of Connecticut in Storrs.

"This is wonderful news for Connecticut and the venues and host organizations that worked so hard to secure these championships," says Robert Murdock, President of the Connecticut Convention & Sports Bureau (CTCSB), the State's official meetings and sports event sales and marketing organization. "This is a great opportunity to showcase Connecticut as a vibrant sports destination, and our office looks forward to working with the host sponsors, competing universities, and local businesses and communities as they gear up for these terrific events."

"These collegiate events will generate millions of dollars in revenue for our state as the teams, officials, alumni, families and fans will travel here from across the nation and stay in our hotels, dine at restaurants, shop in retail establishments and enjoy our attractions," explains Murdock, who also serves as the Bureau's Director of Sports Marketing. "The five events are projected to generate close to \$3 Million in revenue in the regions where they will play, will support 1,100 jobs in the hospitality industry, \$186,000 in Connecticut Sales Tax will be generated."

The following NCAA championships set for Connecticut are:

- November 18 and 20, 2022: 2022 NCAA DI Women's Field Hockey Championship (Semifinals & Final) at the George J. Sherman Family Sports Complex on the University of Connecticut campus in Storrs, hosted by the University of Connecticut;
- March 2023 (exact days TBD): 2023 NCAA DI Men's Ice Hockey Regional Championship (Semifinals & Final) at the Webster Bank Arena in Bridgeport, hosted by Yale University and Sacred Heart University;
- March 18, 2023: 2023 NCAA Division III Women's Basketball Semifinals at the Ray Oosting Gymnasium on the Trinity College campus in Hartford, hosted by Trinity College;
- March 22-23, 2024: 2024 NCAA Division III Men's Ice Hockey Championship (Semifinals & Final) at the Koeppel Community Sports Center on the Trinity College campus in Hartford, hosted by Trinity College; and
- November 22-23, 2025: 2025 NCAA Division III Women's Field Hockey Championship (Semifinals & Final) at the Robin L. Sheppard Field on the Trinity College campus in Hartford, hosted by Trinity College.

Working in partnership with the state's businesses, institutions, nonprofit organizations, and their surrounding communities, the Middletown-based Connecticut Convention & Sports Bureau (CTCSB) markets all of the state – convention and meeting venues, hotels and attractions, and sporting venues – as a premier destination for international, national, regional and statewide conferences, conventions and major sports events. The CTCSB is a public-private partnership that is funded by dues from members and by the Connecticut Department of Economic and Community Development (DECD) and Connecticut Office of Tourism. The Connecticut Sports Advisory Board, a division of the CTCSB, focuses its efforts on attracting and serving international, national, and regional sporting events. For more information, visit CTmeetings.org or call 860-728-6789.