

## **CONTACT:**

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## **Media Alert**

## **New Pocono Mountains Magazine Episode Debuts Sunday**

## **WHAT**: Pocono Mountains Magazine – November 2020

The 1-hour program produced by the Pocono Mountains Visitors Bureau (PMVB) features issues and timely topics all about the four counties in the Poconos (Wayne, Pike, Monroe and Carbon) and the people in the community.

The second episode highlights discussions with LGBTQ Pride as well as health care leaders, plus a new visitor center at Hickory Run State Park, Small Business Saturday, the Pocono Chamber of Commerce, Monroe Career Technical Institute and a food distribution in Wayne County.

The <u>first episode</u> aired on October 4, 2020 covering topics ranging from Hispanic Heritage Month to a Poconos-wide anti-litter cleanup event. Hosts James Hamill and Brianna Strunk will bring viewers stories from the entire region including tourism, health care, education and many more topics.

The program is brought to you by the following sponsors:

East Stroudsburg University

St. Luke's University Health Network

Lehigh Valley Health Network

**WHEN**: Sunday, November 1, 2020 8 p.m. - 9 p.m.

WHERE: Blue Ridge Cable TV13 - Sundays at 8 p.m.

SECTV TV2, the Service Electric Network - Sundays at 8 p.m.

Service Electric Cablevision SECV8 - Sundays at 7 p.m.

Pocono Television Network - Sundays and Tuesdays at 8 p.m.

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