

**MEDIA RELEASE**  
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MELBOURNE  
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## **Melbourne wins big, twice in World Travel Awards**

Melbourne Convention and Exhibition Centre (MCEC) has claimed the prestigious title ‘Oceania’s Leading Meetings & Conference Centre’ at the World Travel Awards 2020 alongside Melbourne which was voted as ‘Oceania’s Leading Meetings and Conference Destination’ for the seventh year.

It represents an esteemed accolade that further demonstrates Melbourne as a top events destination and consolidates its credentials as a leader in the business events sector.

MCEC Chief Executive, Peter King said he is proud to see MCEC being recognised for its modern approach to delivering events.

“We want MCEC to be known as more than an incredible space, but the home of unexpected experiences and unconventional ways of working. This dynamic and flexible way of thinking is what sets us apart and is why our loyal customers continue to support and grow with us, even in difficult economic climates.

“In partnership with the Melbourne Convention Bureau we are able to showcase Melbourne’s expertise in business events on a world-stage to drive the acquisition of world-class conferences to Melbourne,” he said.

Melbourne Convention Bureau (MCB) Chief Executive Officer, Julia Swanson said Melbourne is always top of mind for the big international conferences worldwide, driven by an array of success factors that make the city an ideal host for meetings and incentive groups.

“This award validates our excellence in the business events sector, recognising our outstanding infrastructure, knowledge capital, cross-collaboration and limitless options to experience the destination.”

“We are proud to be continuously recognised as the leading destination in the sector for seven years running.”

The World Travel Awards have been acknowledging and celebrating excellence across all sectors of the tourism industry for 27 years. The awards are selected via votes cast by travel professionals and high-end tourism consumers.

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