



Rockford Area Convention & Visitors Bureau

**Rockford Area Convention & Visitors Bureau
March 25, 2020
Board of Directors Meeting Minutes
RACVB Annex**

Board Present: David Anderson, Marcus Bacon, Nathan Bryant, Todd Cagnoni, Bryan Davis, Patricia Diduch, Einar Forsman, Daniel Fellers, Jennifer Furst, John Groh, Carol Schuster, Tiana McCall, Tim Myers, Nathan Bruck, John Penny, & Darrell Snork

Board Absent: Kevin Frost, Chad Anderson, Jay Sandine, John Penny, Noel Nickel, & Mike Nelson.

Staff Present: Martesha Brown, Joanne Nold, Nick Povalitis, Kristen Paul, Kara Davis.

Call to Order: The meeting was called to order at 7:32 a.m. by Jennifer Furst.

Approval of Meeting Minutes:

It was moved and seconded to approve the January 22, 2020 meeting minutes. Motion carried.

Internal Monitoring Reports:

After discussion, it was moved and seconded to accept the report Internal Monitoring Reports: Monitoring on Policy 2.2 – Treatment of Staff including John’s CEO interpretations. Motion carried.

CEO Report:

Executive committee has met re: COVID19. RACVB recognizing that work continues in new ways on behalf of those that we serve. John provided updates: working to stay informed, actively engaged with state and national level tourism industry experts. John reviewed current marketing initiatives. Executive committee met and FY21 budget pushed back one month into July.

Governance Process:

Resolution presented to stop the discretionary 4% contribution to the 401k. Motion carried.

The board adjourned at 8:15 a.m.

The next meeting is Wednesday, April 22, 2020. Location tbd.

Respectfully Submitted,

Einar Forsman, Board Secretary
kd