



Rockford Area Convention & Visitors Bureau

**Rockford Area Convention & Visitors Bureau
April 22, 2020
Board of Directors Meeting Minutes
Via Zoom**

Board Present: Chad Anderson, David Anderson, Marcus Bacon, Nathan Bryant, Todd Cagnoni, Bryan Davis, Patricia Diduch, Daniel Fellers, Jennifer Furst, Kevin Frost, John Groh, Carol Schuster, Tim Myers, Nathan Bruck, John Penny, Darrell Snorke, Mike Nelson, Jay Sandine, John Penny

Board Absent: Noel Nickel, Einar Forsman & Tiana McCall

Staff Present: Martesha Brown, Joanne Nold, Nick Povalitis, Kristen Paul, Kara Davis.

Call to Order: The meeting was called to order at 7:35 a.m. by Jennifer Furst.

Approval of Meeting Minutes:

It was moved and seconded to approve the March 25, 2020 meeting minutes. Motion carried.

Internal Monitoring Reports:

After discussion, it was moved, seconded and approved to accept the Internal Monitoring Reports, including John Groh's CEO Interpretations, for monitoring on:

- 1.2 Enhance Tourism Product,
- 2.1 Treatment of Customers & Partners,
- 2.3 Financial Planning/Budgeting and
- 2.4 Financial Condition & Activities

CEO Report:

In light of the Covid-19 pandemic, John provided updates on the financial conditions of the bureau and adjustments to personnel, operations and programs.

Governance Process:

It was moved by the Board Development Committee to elect the following to serve as an officer, each serving a one-year term, beginning at the conclusion of the June 2019 meeting and concluding June 2020. Motion carried.

- Chair: Jennifer Furst
- Vice Chair: Todd Cagnoni
- Secretary: Einar Forsman

It was moved by the Board Development Committee to elect to elect the following to serve an additional (2nd) three-year term, beginning at the June 2020 meeting and concluding June 2023. Motion carried

- Chad Anderson
- Todd Cagnoni
- Jennifer Furst

It was moved by the Board Development Committee to elect the following individual to serve a three-year term, beginning at the June 2020 meeting and concluding in June 2023. Motion carried.

1. Tiana McCall, Vice President Community Outreach & Strategic Partnerships, Rock Valley College

The board adjourned at 8:35 a.m.

The next meeting is Wednesday, Next Board Meeting: June 24, 2020, 7:30 a.m.

Respectfully Submitted,



Einar Forsman, Board Secretary
kd