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Push for Businesses to Sign onto ‘Pocono Promise’

As COVID-19 cases resurge, businesses must practice safety

November 24, 2020 – As COVID-19 numbers continue to rise across the Commonwealth and country, the [Pocono Mountains Visitors Bureau](#) is encouraging more businesses to sign and adopt the [Pocono Promise](#). Launched in May 2020, the initiative aims to protect residents, employees and guests across our four-county region. Read the document [here](#).

The Pocono Promise was designed not just for the hospitality industry, but for the entire business community. In addition to our resorts, waterparks and restaurants, businesses such as auto shops, jewelry stores, real estate agencies, libraries, medical offices and construction companies have joined the Pocono Promise. Nearly 300 businesses of all shapes and sizes are committed so far.

“Yesterday, Gov. Tom Wolf and Dr. Rachel Levine announced an advisory urging Pennsylvanians to stay home. If you must go out, be assured businesses that signed the Pocono Promise have committed to following guidelines set forth by federal, state and local agencies,” said Chris Barrett, Pocono Mountains Visitors Bureau President/CEO. “It is important for businesses to not only sign the Pocono Promise, but to also live out its mission every day during these unprecedented times.”

Businesses can sign and adopt the Pocono Promise [here](#) then print this [door sign](#) and [flyer](#) for public display.

Before traveling to or from Pennsylvania, read the Pennsylvania Department of Health’s latest guidance [here](#).

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Before traveling, call your destination for any changes. Masks are mandatory indoors & outdoors even if you are socially distant. Out of state visitors are required to get tested within 72 hours before entering PA. PA residents who travel to other states must follow the same rules when returning.

Pocono Mountains visitor information is available online at PoconoMountains.com or by phone at [\(570\) 421-5791](tel:(570)421-5791). Follow [@PoconoTourismPR](https://twitter.com/PoconoTourismPR) on Twitter to stay current with up-to-date information. Established in 1934, the Pocono Mountains Visitors Bureau is a private, non-profit membership organization. The PMVB is the official destination marketing organization for the four counties of Wayne, Pike, Monroe, and Carbon in Northeastern Pennsylvania.