



**BURLINGTON BASEBALL**  
A MEMORY MAKING BUSINESS,  
BUILDING STRONGER COMMUNITIES



**FOR IMMEDIATE RELEASE**  
**CONTACT: ANDERSON RATHBUN**

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**PHONE: 336-222-0223**

**BURLINGTON BASEBALL RELEASES 2021 SCHEDULE**  
*The New Appalachian League has set their inaugural season's schedule*

**BURLINGTON, NC-** The exciting, new era of baseball in Burlington has been set with the announcement of the 2021 Appalachian League Schedule. Burlington Athletic Stadium will play host to a new team starting in the Appalachian League powered by Major League Baseball and USA Baseball. Burlington Baseball, Inc. is currently in the rebranding process, which will focus on it's own unique identity resonating with the hometown. The team has contracted with Studio Simon to handle the new branded identity system. The official 2021 schedule features a 54-game set that will showcase the nation's top freshman and sophomore baseball prospects.

Fans will have the first opportunity to see the future stars of tomorrow on Saturday, June 5<sup>th</sup> as the home opener is set against the Danville Baseball Club. This will be the first time that the gates at Burlington Athletic Stadium have opened for an Appalachian League game in over 18 months. Unlike years past where the schedule was from end of June until September, the reimagined Appalachian League will run from the first week of June until the middle of August. The new format also includes a Mid-Summer Classic, with the inaugural Appalachian League All-Star Game. The favorable schedule features 20 of its 27 home games on Thursday, Friday, Saturday or Sunday dates including an Independence Day Celebration on Sunday, July 4<sup>th</sup>. The team's exciting new promotional calendar will be released at a later date.

General Manager, Anderson Rathbun stated "this schedule not only gives us the dates our new team will be playing on, but it finally gives us and our community that missing piece of excitement. This long-standing summer tradition in Burlington is finally back and the countdown to us opening our gates has officially begun. When Ryan [Keur] acquired this club in March of this year, we made a promise to give our fans, our city and our partners world-class entertainment each and every year. When they all get here on June 5<sup>th</sup>, there is no doubt in my mind everyone who walks thru those gates will feel the energy and excitement that we have for this community. For us, it's now time to get to work and focus on preparing for a special season, one that provides thousands of new memories for our fans in 2021."

Burlington Baseball has been a member of the Appalachian League since 1986. Secure your season ticket memberships now by calling 336-222-0223.



**AFFORDABLE. FAMILY. ENTERTAINMENT.**  
**A NEW ERA COMING IN 2021.**  
**GET READY.**

