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Dec. 15, 2020

## DISCOVER MY ALBANY HOLIDAY PHOTO CONTEST LAUNCHED TODAY BY DISCOVER ALBANY

*Photo contest celebrates creative family traditions during an unusual year and offers prizes*

ALBANY, N.Y. (Dec. 15, 2020) – Discover Albany, Albany County's Convention & Visitors Bureau, has launched the 'Discover My Albany' holiday photo contest. Participants are asked to submit photos of their unique holiday traditions this year online for a chance to win an Albany swag bag and a pair of Bose Bluetooth Audio Sunglasses. Stephanie Rivas of News 10 ABC will be the guest judge the week of Jan. 4 and will choose the winner.

Participants are encouraged to snap photos of their unique and creative holiday traditions. Entries can be submitted with a participant's name, email address, and photos via a Google Form at [forms.gle/v3bm8MpkuFLbRxjh6](https://forms.gle/v3bm8MpkuFLbRxjh6). Entries will be accepted until 8pm on Sunday, Jan. 3, 2021.

"This year looks a lot different in many ways, the holidays being one of them. We wanted to do something to help everyone get in the holiday spirit, get creative and have some fun! Though the holidays look different people are still leaning into their family traditions and we want to see them showcased in the most creative way," said Jill Delaney, president and CEO of Discover Albany. "We hope everyone has fun with this and we can't wait to see the entries"

The contest requires participants agree with the terms and conditions listed on the Google Form so that the submitted photos can be circulated. All photos must be original images and stock photographs will not be allowed.

The link to the Google Form for contest entry can be found at [albany.org](https://albany.org) and on Discover Albany's Facebook (@albanycvb,) Twitter (@discoveralbany,) and Instagram (@discoveralbany.)

Form more on Discover Albany, please visit [albany.org](https://albany.org).

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*About Discover Albany: The Albany County Convention & Visitors Bureau, Inc. was established in 1976 to promote the civic and commercial progress of the community through increased development of conventions and tourism. Today, the organization is known as Discover Albany. Discover Albany currently represents more than 300 member-businesses and assists each year in hundreds of regional meetings. Discover Albany also operates the Albany Heritage Area Visitors Center and the Albany International*



*Airport Information Center. The Albany County Convention and Visitors Bureau Foundation was established in 1993 to provide educational opportunities and work with other organizations to secure grants and funding to advance regional travel and tourism projects. For more information, call 518-434-1217 or 800-258-3582 or visit [www.albany.org](http://www.albany.org).*

