



Michigan Association of Convention & Visitor Bureaus
PO Box 304, Stanwood, MI 49346
Phone: 231.823.0015
Email: visitmichigan@gmail.com ~ www.visitmichigan.org

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Contact: Larisa Draves, MACVB Executive Director, 231-598-1911

“Officers Named for Statewide Tourism Organization”

The Michigan Association of Convention & Visitor Bureaus (MACVB) recently named its officers for the 2021 calendar year.

The newly elected officers are:

President: Janet Korn (Grand Rapids)

Vice President: Trevor Tkach (Traverse City)

Secretary: Mary Robinson (Livingston County)

Treasurer/Past President: Amanda Wilkin (Charlevoix)

Members at Large: Susan Estler (Marquette), Bob Lukens (Muskegon)
and Julie Pingston (Lansing)

Janet Korn has served in various volunteer leadership roles with MACVB and is the Senior Vice President for Experience Grand Rapids. “I am excited to serve as President of MACVB. This association represents destination marketing organizations from around the state who work with Michigan’s tourism industry. Our collaborative partners include Travel Michigan and the Michigan Department of Natural Resources. We also co-manage the Pure Michigan Governor’s Conference on Tourism and play a strong role advocating for Michigan’s tourism industry. As the tourism industry helps lead Michigan to an economic recovery, I am looking forward to the year ahead.”

MACVB is comprised of 48-member convention and visitor bureaus located throughout the State of Michigan. MACVB is an organization of Convention & Visitor Bureau CEO's and staff, whose mission is to serve as the advocate for the travel industry and provide leadership to its members through education and communication.

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