NEWS RELEASE

Rockford Area Convention & Visitors Bureau

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Rockford, Illinois Named to Insurify's 2021 Best Cities List for New Homebuyers

FOR IMMEDIATE RELEASE
February 4, 2021

Rockford, IL – In partnership with the City of Rockford, we are excited to announce that our region's anchor city has been named a recipient of the 2021 Insurify's Best Cities for New Homebuyers Award in **the state of Illinois**. Cities were evaluated on real estate demand, employment levels, public school enrollment, and driver and pedestrian safety.

"It's great to see Rockford has been recognized by Insurify as the top city in Illinois and one of the top cities in America for new homebuyers in 2021.There is a lot to consider when buying a new home like affordability, quality of life, employment opportunities, schooling and overall economic prosperity," said John Groh, RACVB President/CEO. "In the Rockford region, many partners are working intentionally to transform our community and to ensure Rockford is welcoming to all who want to live, work, play and visit here."

"Building a home does not just mean buying a house; building a home means settling down in a community where you can grow and thrive," said Snejina Zacharia, CEO of Insurify. "By establishing the first annual Best Cities for New Homebuyers Awards, we hope to recognize the cities across the nation that foster supportive communities for their residents, where one can look to start an exciting new chapter as a homeowner."

For more information on this analysis and the full list of 2021 Best Cities for New Homebuyers, visit: https://insurify.com/insights/best-cities-for-new-homebuyers-awards-2021/

The mission of the RACVB is to drive quality of life and economic growth for our citizens through tourism marketing and destination development. www.gorockford.com

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