

Press Release

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VIRTUAL WEDDING SHOWCASE KEEPS PLANNING POSSIBLE

The 2021 DuPage Virtual Wedding Showcase provides a platform for wedding parties to easily and safely connect to DuPage's premier wedding services, including unique venues.

OAK BROOK, IL — No need to leave home to find the perfect wedding venue. The DuPage Convention & Visitors Bureau (DCVB) announced today that it will be hosting a Virtual Wedding Showcase on March 14, 2021 from 1-4pm, inviting brides, grooms and planners to explore the many wedding services and beautiful, unique venues in DuPage County. With the ease of a virtual tradeshow platform, participants can meet "face-to-face" with numerous venues — including restaurants, hotels, banquet facilities, golf clubs and unique attractions with event space — along with businesses such as transportation, florists and caterers, all in the matter of hours.

"Your love story begins in DuPage. Whether you're looking to plan now and are in need of an intimate setting or choosing a future date to throw a grand evening of dinner and dancing, DuPage offers the very best in style and premier hospitality services," said Beth Marchetti, executive director for the DCVB. "Now is a great time to get inspired and put plans to paper, booking while businesses have date flexibility and are offering special rates and incentives."

Sponsoring the showcase are two of the biggest names in wedding planning: Chicago Style Weddings and DB Luxury Bridal Expos. Participants will get to hear about current trends from Chicago Style Wedding's Regional Publisher & Vice President of Sales Kelly Broz, who has had the opportunity to speak with hundreds of couples about their wedding journey and learn insider tips from industry professionals. Kelly and her team have heard it all - the good, the bad and the COVID! With so much insight into the wedding industry, she looks forward to sharing her advice with couples who are about to walk down the aisle.

DB Luxury Bridal Expos produces the largest South Asian Bridal Expos in the Midwest, Southwest, Southeast and the West regions with Phoenix and Chicago markets celebrating 10-year anniversaries in 2019. Participants will get to hear from Chief Executive Officer Shy Khan -- from a wedding planner as well as bridal show producer's perspective, focusing on the challenges faced during COVID and how couples can still have a dream wedding during the ongoing pandemic.

The showcase will include a fashion show and raffle, and most importantly face-to-face meetings with vendors. Participants will be able to reserve a time to speak with vendor representatives and will use the platform's seamless Zoom integration to meet face-to-face during the tradeshow portion of the showcase.

There is a \$10 registration fee, with 100% of ticket proceeds being donated equally to Giving DuPage, People's Resource Center, and Special Olympics Illinois. "We are proud to call these three organizations partners," said Marchetti. "They provide valuable services to the DuPage community and we look forward to supporting their work as they meet the needs facing our friends and neighbors during this pandemic."

For more information on showcase vendors and to register, visit www.DiscoverDuPage.com/virtual-wedding-showcase.

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ABOUT THE DUPAGE CONVENTION & VISITORS BUREAU

The DuPage Convention & Visitors Bureau (DCVB) is the official destination marketing organization for DuPage County, Illinois' second largest County comprised of 38 communities. The DCVB works in partnership with community business and civic leaders to maximize travel and tourism opportunities which ultimately contribute to the economic vitality of the County and its residents. For more information, visit www.DiscoverDuPage.com.