

Media Contact: Brenna Moore/Visit Albuquerque Office: (505) 222-4349 <u>Moore@VisitABQ.org</u>

Plan the Perfect Albuquerque Staycation

Visit Albuquerque Launches Customizable Staycation Packages

ALBUQUERQUE, N.M. – (Aug. 27, 2020) – In an effort to support the local hospitality community and provide residents with a fun and safe escape that's close to home, <u>Visit</u> <u>Albuquerque</u> is excited to announce the opportunity for Albuquerque locals and New Mexico residents to design their perfect staycation in Albuquerque.

"Working with our hospitality partners, we've put together customizable staycation packages featuring only-in-Albuquerque experiences designed to minimize contact and maximize fun," said Tania Armenta, President & CEO of Visit Albuquerque. "These 'Stay, Play and Crave' experiences encourage locals to rediscover their city and immerse in-state visitors within our city's distinctive offerings, all while emphasizing physically distanced activities and highlighting businesses that have earned their New Mexico Safe Certification."

Locals and New Mexico residents can build their perfect Albuquerque staycation by going to <u>VisitABQ.org/plan-my-trip/staycation</u> and following the steps to book a hotel, unlock discount codes for attractions and activities, and find outdoor dining options to create the perfect getaway. There's something for everyone – from a thrilling hot air balloon flight or scenic ride on the Sandia Peak Tramway to a guided bicycle or walking tour.

For those who aren't sure where to begin, Visit ABQ has come up with a few sample itineraries for inspiration:

- <u>A staycation for the foodie</u>
- <u>A staycation for the ballooning enthusiast</u>

• <u>A staycation for the history buff</u>

Once trip details are finalized, share your discoveries and explorations to social media using #TrueABQStaycation.

"We hope locals and New Mexico residents take advantage of the opportunity to enjoy a getaway that's not far away by building the perfect Albuquerque staycation today," said Armenta.

About Visit Albuquerque

Visit Albuquerque is an accredited destination marketing organization (DMO), and a private, not-for-profit organization [501(c)(6)]. The mission of Visit Albuquerque is to stimulate economic growth by marketing Albuquerque as a convention, sports and visitor destination. For more information, go to www.VisitABQ.org.

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