



Media Contact:

Kristin McGrath/Visit Albuquerque

Office: (505) 222-4358

McGrath@VisitABQ.org

Visit Albuquerque Receives 2020 Smart Meetings Platinum Choice Award

Organization is recognized for delivering professional, creative and thoughtful service throughout 2020

ALBUQUERQUE, N.M. – (Nov. 9, 2020) – Visit Albuquerque, the city’s Destination Marketing Organization (DMO), was named a recipient of the 2020 Smart Meetings Platinum Choice Award. These awards honor top-ranked hotels, venues and DMOs that display the highest standards of overall excellence in service and amenities.

Despite a challenging year, the organization emerged on both the national and international stage. In tune with the rapidly evolving climate of the industry, Visit Albuquerque continued to provide outstanding service by consistently going above and beyond to creatively work with and support clients and the meeting and events community.

“A top priority of ours is to provide unwavering support to all of our partners and clients,” said Tania Armenta, President & CEO of Visit Albuquerque. “We are passionate about remaining positive and engaged during a difficult time and look forward to welcoming our meeting and event partners in the future,” said Armenta.

“Visit Albuquerque is honored to receive this prestigious recognition from our peers in the

meetings industry,” said Kristin McGrath, the organization’s Vice President of Sales, Services and Sports. “We strive to exceed expectations by delivering a consistently high level of service to meeting planners.” Visit Albuquerque also received this award in 2019, 2016, 2014 and 2013, demonstrating the organization’s long-standing commitment to top-notch service and support of the hospitality and meetings industry.

About Visit Albuquerque

Visit Albuquerque is an accredited destination marketing organization (DMO), and a private, not-for-profit organization [501(c)(6)]. The mission of Visit Albuquerque is to stimulate economic growth by marketing Albuquerque as a convention, sports and visitor destination. For more information, go to www.VisitABQ.org.

###