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## **Albuquerque Named One of America's Best Cities for 2020**

*Rankings determined by global advisory firm Resonance Consultancy*

ALBUQUERQUE, N.M. – (Nov. 17, 2020) – Albuquerque has been named one of [America's 100 Best Cities](#) for 2020 by Resonance Consultancy, a global advisory firm focusing on real estate, tourism and economic development. Albuquerque was ranked No. 54 on the list of the best American cities with metro populations of 500,000 people or more.

"The Best Cities rankings are composed of experiential factors that people consider most important in choosing a city to live and visit, as well as empirical factors that business decision-makers consider important in choosing where to invest," said Resonance Consultancy President & CEO Chris Fair in a press release.

The list highlights Albuquerque's natural beauty and outdoor recreation opportunities and calls attention to the city's rich cultural heritage and one-of-a-kind culinary scene. Albuquerque's health index and response to the COVID-19 pandemic are also commended.

"For too long, Albuquerque has been seen as an underdog city," said Albuquerque Mayor Tim Keller. "Now, those around the country are starting to recognize the beauty and uniqueness of our city that residents experience every day. From our strong cultural heritage, to our distinctive food, and even our open spaces during the pandemic – Albuquerque is the place to be. We cannot wait to welcome back visitors to experience all our city has to offer."

"To be named a top-performing U.S. city during such a challenging and tumultuous year is a very prestigious honor," said Tania Armenta, President & CEO of Visit Albuquerque. "We know

that Albuquerque is a special, authentic place with boundless potential, and it's wonderful to see that recognized within the highly regarded Best Cities report."

According to the news release, the Best Cities rankings quantify and benchmark the relative quality of place, reputation and competitive identity for American cities with metropolitan populations of 500,000 or more. They are lauded as the world's most thorough city rankings, based on an original methodology that analyzes key statistics as well as user-generated reviews and online activity in channels such as Google, Facebook and Instagram.

The ranking's [methodology](#) evaluates each qualifying city across the six pillars of place equity: Place, Product, Programming, People, Prosperity and Promotion.

In addition to America's Best Cities, Resonance Consultancy also publishes the World's 100 Best Cities and America's 100 Best Small Cities reports. This was the first year that Resonance Consultancy revised the population metric for the small city classification to be between 100,000 and 500,000 people (in past years, small city was defined with a metro population of under 1 million people), meaning that Albuquerque moved out of the small city category for 2020. Under the previous classification, Albuquerque was ranked as the No. 4 best small U.S. city in 2019 and the No. 3 best small U.S. city in 2018.

### **About Visit Albuquerque**

Visit Albuquerque is an accredited destination marketing organization (DMO), and a private, not-for-profit organization [501(c)(6)]. The mission of Visit Albuquerque is to stimulate economic growth by marketing Albuquerque as a convention, sports and visitor destination. For more information, go to [www.VisitABQ.org](http://www.VisitABQ.org).

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