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## Volunteers Needed for Pick Up the Poconos Spring Cleanup Region-wide effort planned for Saturday, April 24<sup>th</sup>

March 22, 2021 – The <u>Pocono Mountains Visitors Bureau</u> (PMVB) is seeking volunteers for a region-wide litter pick-up day on <u>Saturday</u>, <u>April 24, 2021 from 9:30 a.m.-12:30</u> <u>p.m.</u> The Pick Up the Poconos Spring Cleanup is being held in honor of Earth Day. This event is just one component of the PMVB's <u>"Pick Up the Poconos"</u> campaign.

Anyone interested in helping the cause can fill out a volunteer form located at PoconoMountains.com (<u>HERE</u>). The deadline to sign up is Monday, April 19, 2021 by 5 p.m.

There are four cleanup locations (one in each Pocono county) that volunteers can choose from. The PMVB's <u>visitor centers</u> in Stroudsburg, Jim Thorpe, Hawley, Milford, and Honesdale will serve as the meeting point where volunteers can pick up trash bags, gloves, vests, and other supplies.

Please help spread the word by sharing the event on Facebook (HERE).

Volunteers are asked to hold Sunday, April 25, 2021 as a rain date. For resources and safety tips on picking up litter, please visit <u>PickUpThePoconos.com</u>.

The PMVB is in the process of planning the 4<sup>th</sup> annual Pick Up the Poconos Day on Saturday, September 25, 2021. Stay tuned for more information.

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Pocono Mountains visitor information is available online at <u>PoconoMountains.com</u> or by phone at (570) 421-5791. Follow @PoconoTourismPR on Twitter to stay current with up-to-date information. Established in 1934, the Pocono Mountains Visitors Bureau is a private, non-profit membership organization. The PMVB is the official destination marketing organization for the four counties of Wayne, Pike, Monroe, and Carbon in Northeastern Pennsylvania.





