

FOR IMMEDIATE RELEASE

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## AMAZING RACE-STYLE SCAVENGER HUNT HIGHLIGHTS ALBANY'S HISTORIC BREWERIES

Self-guided driving tour presented by Discover Albany and the Albany Public Library

ALBANY, N.Y. (April 21, 2021) – Discover Albany has partnered with the Albany Public Library to present the 'Albany History Race: Beers Through the Years' on Saturday, April 24. This Amazing Racestyle scavenger hunt will bring participants on a self-guided driving tour of Albany's historic breweries. The hunt was inspired by the "Neighborhood Brew Tours" series, developed by Albany Ale Project historian Craig Gravina.

Beginning and ending at Quackenbush Square, teams of up to six people will race against the clock to each listed destination and snap a photo of their group with a landmark and their team sign. All teams will be provided with a map and information about each site, however it's up to each team to plan their route. Tickets can be purchased for \$12 on Eventbrite.

"Discover Albany is pleased to partner with our friends at the Albany Public Library and the Albany Ale Project to launch this fun, interactive and COVID-safe activity. With more than 400 years of brewing history, there's a lot to learn, and a lot of fun to be had along the way!" said Jill Delaney, president and CEO of Discover Albany.

"The Albany Public Library recognizes Discover Albany's commitment to promoting our city's rich history. We were honored when they offered to partner with us to safely and professionally offer the Albany History Race this year," said Jim Davies, co-manager of the Albany Public Library Washington Avenue Branch, local history librarian, and creator of the Albany History Race. "We guarantee the race will provide a fun afternoon for all of the teams, and APL is glad to support Discover Albany."

Each team will sign up for a two hour time slot on April 24 via Eventbrite. Each team that completes the scavenger hunt within the time limit will be entered to win prizes. The available time slots include:

- 10:00 A.M. 12:00 P.M. x 2 Teams
- 10:15 A.M. 12:15 P.M. x 2 Teams
- 10:35 A.M. 12: 35 P.M. x 2 Teams



"There are so many hidden places around Albany that have a historic connection to beer and brewingplaces that you might have passed a thousand times," said Craig Gravina, co-founder of the Albany Ale Project. "This race is the perfect way to get out and see some of these places. I think it's a really cool concept!"

Participants are asked to wear masks and maintain social distancing in the event that two teams are at the same location simultaneously. In the event that all time slots sell out, please e-mail mmceneny@albany.org to be added to a waiting list.

For the event's full information, or to purchase an Eventbrite ticket, visit eventbrite.com/e/albanyhistory-race-tickets-147189631149.

For more on Discover Albany, visit albany.org.

For more on the Albany Public Library, visit albanypubliclibrary.org.

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About Discover Albany: The Albany County Convention & Visitors Bureau, Inc. was established in 1976 to promote the civic and commercial progress of the community through increased development of conventions and tourism. Today, the organization is known as Discover Albany. Discover Albany currently represents more than 300 member businesses and assists each year in hundreds of regional meetings. Discover Albany also operates the Discover Albany Visitors Center and the Albany International Airport Information Center. The Albany County Convention and Visitors Bureau Foundation was established in 1993 to provide educational opportunities and work with other organizations to secure grants and funding to advance regional travel and tourism projects. For more information, call 518-434-1217 or 800-258-3582 or visit www.albany.org.

