



ATL Airport District Announces Return of Spin the District

College Park, East Point, Hapeville and Union City gear up for third annual cycling event

ATLANTA (April 23, 2021) - [ATL Airport District](#) is thrilled to welcome both cyclists and spectators alike to [Spin the District](#) - the community's third annual cycling race series, providing an immersive experience for guests and transforming the area's streets into a premier cycling destination. Following last year's cancelation due to COVID-19, Spin the District is returning in full swing this year – offering food, entertainment and festivities for all to enjoy. The cycling events kick off with the Hapeville Crit on **Saturday, August 28**, followed by the College Park Crit on **Sunday, August 29**, and the East Point Omni on **Saturday, September 18**. The high-powered cycling action wraps up on **Saturday, October 2**, for the Union City Fondo and Gravel Grind, and as a bike-positive event, all Spin the District events will have a complimentary bicycle valet available to everyone arriving on two wheels.

"We're really excited to bring Spin the District back to life this summer and fall," said **Cookie Smoak, president of ATL Airport District**. "Having closed the chapter on a long year, we're overjoyed to have the opportunity to bring the community together once again and showcase all that ATL Airport District has to offer - as a premier cycling destination and beyond."

Hapeville Crit | August 28

Kicking off at 11 a.m., Spin the District launches during **USA Crits Speed Week** with the [Hapeville Crit](#) - a fast-paced, 1.4-kilometer route in the heart of the city. Hapeville's course will feature the first and fastest cycling adventure for participants - including a seven-corner course and 150-meter straight finish. The day will include racing for all ages and levels, finishing with the crowd favorite kid's tricycle race and the best pro men and women racers from across the country. Friends, family and cycling enthusiasts can gather for a Saturday Block Party at Jess Lucas Y-Teen Park to commemorate the weekend with frothy drinks, food and festivities throughout the afternoon. Rider registration and details can be seen [here](#).

College Park Crit | August 29

Wrapping up the initial Spin weekend and **USA Crits Speed Week**, the [College Park Crit](#) will last from 8 a.m. to 7 p.m., with a block party scheduled from noon to close. The College Park course will feature a five-corner circuit, tight turns and an uphill finish, all located in the historic streets of downtown College Park. Spectators are encouraged to bring their lawn chairs, tents and sunscreen - and can indulge in local food trucks throughout the afternoon, alongside family-friendly games and kid's races. Cyclist registration and details can be accessed [here](#).

East Point Omni | September 18

Calling all cycling enthusiasts - [East Point's Omni](#) is the biking event of the season! A party for both riders and spectators, the race is located at Dick Lane Velodrome - the only concrete cycling facility in Georgia - and is an all-out race on bikes going 40+ mph with no brakes, no coasting and only one gear. Guests can enjoy live entertainment from a DJ, food trucks, local craft beer, Velodrome concessions, games and

beyond - all while enjoying a view of cyclists and the city's historic Sumner Park. Admission for the public is free of cost, and cyclists can find registration details [here](#).

Union City Fondo | October 2

Spin the District comes to a close with its highly anticipated finale - the [Union City Fondo and Gravel Grind](#). Known as one of the best values in the country, the gran fondo is a high-energy finish to Spin the District, offering a variety of mile options and range of routes through South Fulton, Coweta and Carroll Counties. Cyclists can choose between 30-, 60- and 100-mile gravel and road routes, with a range of classic routes like the Polyester100, Rayon60 and Velour30. This year's course includes an option to partake in challenging gravel rides, including the ToughSkin Open, a hard-wearing gravel blend, and the Denim60, made for a resilient, smoother ride. Guests can celebrate the conclusion of Spin the District with music, drinks and bites in Union City following the races. More information on rider registration can be seen [here](#).

More details are forthcoming. For more information on ATL Airport District and Spin the District, click [here](#).

###

About ATL Airport District:

ATL Airport District is the official convention & visitors bureau for the cities of College Park, East Point, Hapeville and Union City, Ga. ATL Airport District CVB's mission is to generate economic development for the cities mentioned above by effectively presenting the community as a preferred tourism, convention and meeting destination. For more information, please visit <https://www.atldistrict.com>.

MEDIA CONTACTS:

Phase 3 Marketing and Communications

AAD@phase3mc.com

404.367.9898 ext 602