

FOR IMMEDIATE RELEASE



**COUPLES TO TAKE THE PLUNGE – LITERALLY – WITH A
THRILLING ZIP LINE WEDDING ON CATALINA ISLAND**

Exclusively from Catalina Island Company, Couples Will Soar Through the Skies During Their Nuptials

AVALON, CALIF. (APRIL 15, 2021) — Weddings are meant to be memorable, but “Take the Plunge” takes on a whole new meaning with this new limited-edition **Zip Line Wedding Package**. Announced today from [Catalina Island Company](#), this unique wedding opportunity includes a two-night stay and an extraordinary ceremony on the Zip Line Eco Tour, available for one day only—Thursday, May 13.

For more than 10 years, Catalina Island Company’s popular Zip Line Eco Tour has been thrilling guests with a 3,600-foot-long course that zig and zags across Descanso Canyon and through a grove of towering eucalyptus trees. This adventure is set against the backdrop of beautiful Catalina Island, California’s Island Escape™, with sweeping views of the ocean and its iconic Casino building. On this special day, four lucky, adventurous couples will have the chance to say, “I do!” in one of nature’s most beautiful settings, all while safely harnessed as they soar through the Zip Line Eco Tour course.

“Though there have been many proposals over the years, there has never been an actual wedding on the famous Zip Line – until now!” said Geoff Rusack, President and Chief Executive Officer of Catalina Island Company. “We are excited to be able to celebrate the Zip Line’s 10th anniversary and, coming off of a challenging year where many couples did not have a chance to have their dream weddings, we hope to bring some joy and excitement through these one-of-a-kind nuptials.”

Each of the five platforms along the course will feature a different element of the ceremony, from the couple’s procession down the “aisle”— at speeds of up to 35mph — to vows officiated by the Mayor of Avalon, to a romantic first dance, and, finally, a Champagne toast and cake at the end of the course. Each couple will receive a framed commemorative photograph of their experience.

The unique ceremony is just one element of this amazing package from Catalina Island Company, which also includes two nights in a king room at the historic Hotel Atwater, a private wedding night chef’s dinner on the balcony of the iconic Catalina Casino, a private cabana and bottomless Champagne brunch at Descanso Beach Club, a voucher for two for a land or sea activity, a hair and makeup artist, fresh flower bouquets and/or boutonnieres for the couple, and transportation to and from Catalina Island via Catalina Express or Catalina Flyer.

The exclusive **Zip Line Wedding Package** is available for \$2,950 (inclusive of taxes and fees). Bookings open on Tuesday, April 20 at 12:00PM PT for four exclusive stays for two from May 12 – 14 (pre- and post-nights are available for an additional charge).

To learn more and book Catalina Island Company's Zip Line Wedding Package, go to VisitCatalinaIsland.com/TakeThePlunge. For more information about weddings on Catalina Island, go to VisitCatalinaIsland.com/weddings. For more details on the steps Catalina Island Company is taking to ensure its guests have a happy and healthy vacation, please see its KeepWell Commitment [here](#). For more information on visiting Catalina Island or to make a general reservation, call 877.778.8322 or go to VisitCatalinaIsland.com.

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ABOUT CATALINA ISLAND COMPANY

As Catalina Island's premier resort operator, Catalina Island Company provides exceptional guest experiences with dining establishments, hotels, a beach club, entertainment venues, and more than a dozen land and sea tours and activities. The newly renovated Hotel Atwater joins the company's other Avalon accommodations at Mt Ada and the Pavilion Hotel. Other notable entities include Descanso Beach Club, home of Catalina's only beachside restaurant & bar, as well as the Zip Line Eco Tour, Catalina Aerial Adventure and Catalina Falconry Experience, all part of Descanso Adventures. Catalina Island Company also has an extensive portfolio of premier meeting and event venues, including oceanfront Catherine's Terrace at Descanso Beach Club and the Avalon Boardroom in Hotel Atwater. Additionally, Catalina Island Company operates the village of Two Harbors on Catalina's west end, including Harbor Sands, Banning House Lodge & Villas, Harbor Reef Restaurant, several campgrounds, and more. For additional information, go to VisitCatalinaIsland.com.

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