



Wing Ding 42
Official Pocket Guide
June 29-July 3, 2021
Springfield, MO

Wing Ding 42 Pocket Guide

Media Kit

Wing Ding is the world's largest Honda Gold Wing motorcycle rally and trade show. Held annually, this event is the only major American motorcycle event to change locations each year. Wing Ding brings the world's largest Gold Wing and Valkyrie vendor show, a grand parade, rider education courses, entertainment and seminars to different and exciting venues every year. Approximately 8,000 riders will convene in Springfield for the 42nd Annual Wing Ding this June 29-July 3, 2021! These riders will be seen cruising all over town and enjoying the various eateries, unique shops and attractions that Springfield has to offer!

Get your name and message directly into the hands of these Wing Ding attendees by advertising in the exclusive Wing Ding Pocket Guide. **Registered attendees will receive one of these guides** in their registration packet and additional copies will be available on-site throughout the event!

This opportunity is open to local Springfield area businesses and event sponsors only!

ALL ADS ARE FULL COLOR AND SHOULD BE SUBMITTED IN PDF FORM ONLY

SIZES	WIDTH	HEIGHT	RATE	QUANTITY
Full page	3 1/2"	6 1/2"	\$375	_____
Half page	3"	3"	\$200	_____
1/4 page	1 1/2"	3"	\$125	_____

Ad availability is limited and on a first-come basis. This event is a family-oriented, ads should be appropriate and are at the discretion of GWRRA and KKT Event Management, LLC. Ad placement is not guaranteed as space is limited. All monies will be refunded if your ad is not published.

For best results, your ad should include a discount to 'Wing Ding' attendees, percentage off, free appetizer, etc. Due to the layout of the guide, attendees are not able to remove pages. Attendees are identifiable by colored armbands.

- Full page ads should include 1/8 inch bleed
- Ads must be submitted in PDF format only
- Ads must be the correct size and copy edited
- Live matter must be kept 1/4 inch from all sides for premium ads
- Positions are not guaranteed

**For more information contact
Deana Janco at or djanco@gwrro.org
Deadline for ad submittal and payment
is May 28, 2021.**

☐ **YES!** I would like to take advantage of this opportunity and get my information directly in the hands of the Wing Ding attendees.

Company Name: _____ Contact Name: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

**To reserve space, send completed form to
djanco@gwrro.org, fax to 877-348-9416, or mail
with check payable to GWRRA at address
below by May 28, 2021.**

Published by KKT Event Management, LLC,
14493 W. Yucatan Drive, Surprise, AZ 85379.
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Payment: ☐ visa ☐ mastercard ☐ amex ☐ check (payable to GWRRA)

Name on card _____

Number _____ Exp. _____ CVV _____

Billing address:

Cardholder's signature (required) _____ Date _____

Note: Charge will appear from Gold Wing Road Riders Association