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MAAP Announces the Launch of a NEW Website for PIA

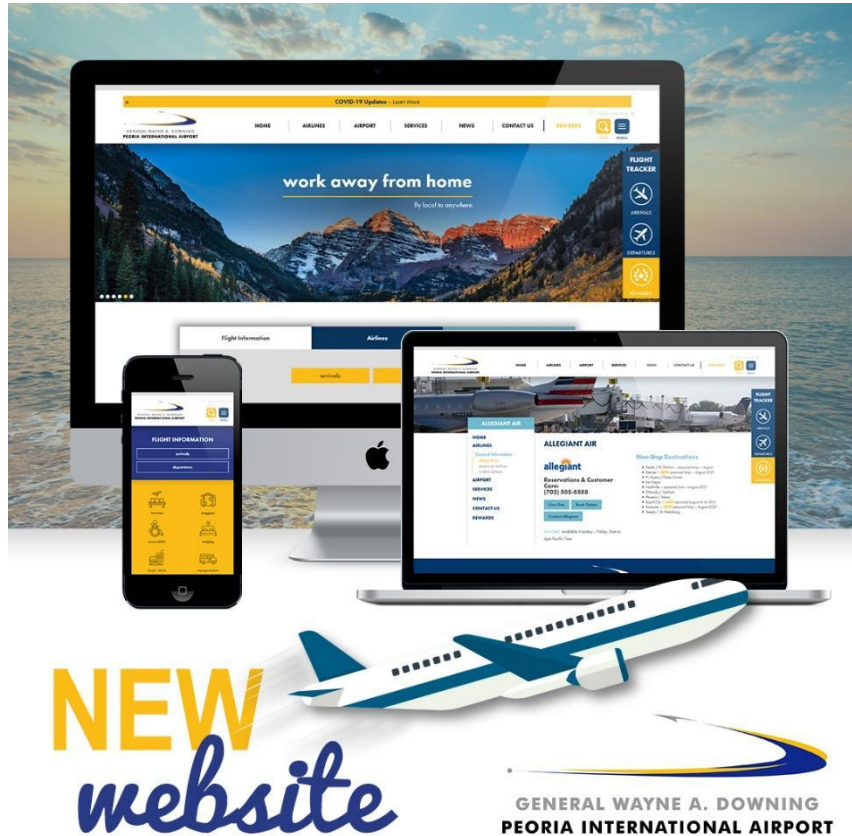
Peoria, IL – Metropolitan Airport Association of Peoria (MAAP) is proud to launch a completely redesigned website at flypia.com! The updated website will better serve our passengers and area residents offering increased functionality, ease of use and an overall enhanced experience.

As flights are booked online, we wanted to make sure we were competing appropriately, providing our passengers with the functionality and information they were seeking. In development, we considered new ways for customers to find their travel specific information in the most customer friendly way. The new site features a new navigation bar, enhanced search functions, iconography, trip calculator and specialty pages.

“It’s a big step forward, optimizing capabilities on the backend as well as to the customer,” said Gene Olson, director of airports. “Our old site was outdated and not user friendly... the new site has a fresh look and positions us to grow accordingly.”

The website has many new features that the previous site was unable to offer in addition to the new site being created “mobile first”. This allows the same content to be found on tablets and mobile devices with the same ease as desktop/laptop formats. The new site accommodates assets for search engine rankings and supports additional translations and ADA compliance. We will continue to make enhancements as users frequent the site and provide us with their evaluations.

We are excited to add the new website to the list of “NEW” items in 2021 that also include new Denver, Sarasota and Rapid City routes on Allegiant and other new events/promotions being planned for Summer/Fall 2021.



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The General Wayne A. Downing Peoria International Airport currently provides service to 13 destinations on three airlines: Allegiant to Sarasota, Denver and Rapid City, Destin/Ft. Walton, Ft. Myers/Punta Gorda, Las Vegas, Nashville, Orlando/Sanford, Phoenix/Mesa and Tampa/St. Pete; American to Charlotte, Chicago and Dallas/Ft. Worth; and United to Chicago. Air freight service is provided by UPS serving Central Illinois with daily flights to major freight hubs. General Aviation is served by Byerly Aviation at PIA and by the Metropolitan Airport Authority of Peoria at Mount Hawley Airport.