

FOR IMMEDIATE RELEASE

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ALBANY, SARATOGA, AND SCHENECTADY COUNTIES CHALLENGE EACH OTHER'S RESIDENTS TO LEAVE THE MOST RESTAURANT TIPS THROUGHOUT THE MONTH OF JUNE

Tip-off challenge supports locally owned restaurants and offers prizes to residents

ALBANY, N.Y. (June 2, 2021) – Discover Albany, Discover Saratoga, and Discover Schenectady have come together to create a new challenge for Capital Region residents to support locally owned restaurants. The first ever Tri-County Tip-Off Challenge will run from June 1 to June 30. At the end of the month, the county with the most tips wins.

Residents can participate by dining at their favorite Capital Region restaurants throughout the month of June. After dining, a photo of their receipt and the tip that was left can be uploaded on each counties' website submission page to be counted towards the counties' total tips. Participating residents will be entered to win one of 3 prize baskets worth a total of \$300. The losing counties' visitor bureau will also have to dine at a restaurant in the winning county and post about it on their social media.

Participants are also encouraged to spread the word by posting on social media using #TriCountyTipOff, #LoveAlbanyRestaurants and #SavorSaratoga.

"Discover Albany is excited to join Discover Saratoga and Discover Schenectady in the Tri-County Tip Off Challenge," said Jill Delaney, president and CEO of Discover Albany. "We are hoping that the challenge will be a fun way to rally Capital Region residents and visitors together to support the restaurants and their staff who were all terribly impacted by COVID-19."

"The restaurant industry was hit hard by the COVID-19 pandemic," said Darryl Leggieri, president of Discover Saratoga. "This challenge is an opportunity for us to give back to the local restaurants and restaurant workers who take care of our community. We hope people will participate in this fun challenge!"

"We are thrilled to participate in the Tri-County Tip-Off Challenge!" said Todd Garofano, executive director of Discover Schenectady. "There's no better way to show support and celebrate your favorite restaurant or bar than a with big tip for your experience! Upload a photo of your receipts and show your support! Let's go Schenectady County!"

To submit a receipt for dining in Albany County, visit albany.org/restaurants/tri-county-tip-off-challenge.



To submit a receipt for dining in Saratoga County, visit discoversaratoga.org/events/tri-county-tip-off-challenge.

To submit a receipt for dining in Schenectady County, visit discoverschenectady.com/restaurants-nightlife/tri-county-tip-off-challenge

For more information about Discover Albany, please visit albany.org.

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About Discover Albany

The Albany County Convention & Visitors Bureau, Inc. was established in 1976 to promote the civic and commercial progress of the community through increased development of conventions and tourism. Today, the organization is known as Discover Albany. Discover Albany currently represents more than 300 member businesses and assists each year in hundreds of regional meetings. Discover Albany also operates the Discover Albany Visitors Center and the Albany International Airport Information Center. The Albany County Convention and Visitors Bureau Foundation was established in 1993 to provide educational opportunities and work with other organizations to secure grants and funding to advance regional travel and tourism projects. For more information, call 518-434-1217 or 800-258-3582 or visit www.albany.org.

About Discover Saratoga

Discover Saratoga, known as the Saratoga Convention & Tourism Bureau, is a key economic development engine for Saratoga County; our mission is to contribute a positive impact on the local economy by promoting and marketing Saratoga Springs and Saratoga County as a world-class destination for meetings, conventions, and groups. For more information about Discover Saratoga, please visit discoversaratoga.org.

About Discover Schenectady

Discover Schenectady is a non-profit organization responsible for promoting travel, tourism, conference and convention assets and opportunities throughout Schenectady County. Discover Schenectady inspires visitors to experience and enjoy all that Schenectady County has to offer, from its vibrant communities with dining, entertainment and shopping to its gorgeous waterfront and outdoor activities. For more ways to Discover Schenectady County all year long, visit www.discoverschenectady.com.

