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## **Poconos Triathlon Festival Set for Mid-June**

Race Dates: June 11-13, 2021

June 3, 2021 – In its first year, nearly 800 athletes are registered for the inaugural <u>Poconos Triathlon Festival</u> to be held in conjunction with <u>Settlers</u> <u>Hospitality</u> and the <u>Pocono Mountains Visitors Bureau</u>. This three-day triathlon festival at Lake Wallenpaupack in Hawley promises to be an epic <u>event</u>.

"I am excited to bring a Kinetic Multisports Triathlon Festival to the Pocono Mountains. As a Pennsylvania native, I know how great the area is and how epic this race is going to be, we can't wait to share this race with our athletes. The community is tremendously supportive of the event and athletes appreciate that," said Greg Hawkins of Kinetic Multisports.

"The Pocono Mountains is pleased to welcome the inaugural Poconos Triathlon Festival to Lake Wallenpaupack," added Chris Barret, President/CEO of the Pocono Mountains Visitors Bureau. "June makes for a perfect backdrop for athletes and guests alike. The event will prove challenging for the participants and showcase the natural beauty of the Pocono Mountains."

The Kinetic Poconos Challenge features a \$2,500 prize purse (5 Deep, M/F) with the lowest combined time winning. Athletes must complete the Swim-Run Prologue on Friday, the Long Course Triathlon on Saturday and the Sprint Triathlon on Sunday. The courses are beautiful with routes along the Lackawaxen River and challenging with 3400' of climbing in the Long Course bike alone.

Nestled in northeast Pennsylvania, the Pocono Mountains is a world renowned, east coast vacation destination. The Poconos features crystal clear waters, abundant wildlife, luxurious resorts and now, in 2021, great racing.



Schedule of Events

Friday, June 11: Poconos Swim - Run Prologue
Saturday, June 12: Poconos Long Course & Poconos Olympic Distance
Triathlons
Sunday, June 13: Poconos Sprint Triathlon

For more information or to register, visit <u>https://kineticmultisports.com/races/poconos/</u>

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