![Pocono Mountains Magazine — Wayne | Pike | Monroe | Carbon]

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2021-2022 Travel Guide Helps Guests Plan Pocono Getaway
Mass distribution underway across five states

June 10, 2021 – The Pocono Mountains Visitors Bureau (PMVB) is pleased to announce the return of its highly-popular travel guide, "Pocono Mountains Magazine," for 2021-2022. Beginning this week, 200,000 copies are being distributed to 800+ locations throughout New York, New Jersey, Pennsylvania, Virginia, and Maryland.

The PMVB partnered with Bailey Design & Advertising to create the guide in both print and digital versions. The free publication is updated annually and helps guests plan their getaway to the Pocono Mountains with suggested itineraries, insider trip ideas, and a pullout map. The guide features information about Pocono small towns, tourism-related businesses and activities across the four-county region, and new for 2021-2022, a spread on Pocono Television Network. All listings highlight PMVB members and properties that pay the hotel tax within Wayne, Pike, Monroe, and Carbon counties.

The free guide can be found at high-traffic locations such as Pennsylvania welcome centers, PMVB visitors centers, two large travel shows in New York and Washington, D.C., rest areas, turnpike plazas, and AAA offices. Consumers can also request to have a travel guide mailed directly to them.

"The Pocono Mountains is a safe destination with 2,400 square miles of open space and natural areas," said Chris Barrett, President/CEO of the Pocono Mountains Visitors Bureau. "The four-county region is an excellent year-round vacation spot with award-winning small towns, world-class dining, and endless activities for all ages. We encourage visitors to look out for and support the nearly 300 businesses that have pledged to follow the Pocono Promise."

Media outlets can download relevant images here, with photo credit to PoconoMountains.com.

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