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Double the NASCAR Action at Pocono Raceway

Doubleheader weekend of June 25-27, sweepstakes to benefit Pocono charities

June 23, 2021 (Long Pond, PA) – This weekend, thousands of race fans will descend on 'The Tricky Triangle,' the region's iconic <u>Pocono Raceway</u>, to enjoy three days of racing including two NASCAR Cup Series races. The event is allowed at maximum capacity and will host <u>a total of five races</u> including Sunday's **Explore the Pocono Mountains 350**. If the same driver wins both NASCAR Cup Series races, area charities and one lucky fan stand to win thousands of dollars.

In partnership with Pocono Raceway, the Pocono Mountains Visitors Bureau (PMVB) will award \$100,000 if the winner of the NASCAR race on Saturday also wins the NASCAR race on Sunday. Five Pocono charities have been selected to win \$18,000 each if the same driver wins both races. Those five charities are: Pocono Mountains United Way, Salvation Army Pocono Mountains, Carbon County Community Foundation, Greater Pike Community Foundation and Wayne County Community Foundation. Additionally, one lucky fan can enter for a chance to win \$10,000. For official contest entry and rules, visit <u>PoconoRaceway.com/sweepstakes</u>. If a NASCAR driver does not sweep both races, the PMVB will offer these organizations \$5,000 worth of in-kind marketing support each to further their goals of helping the Pocono communities which they serve.

"It would be exciting if the same driver wins both races but even more exciting for all of our non-profits which stand to win thousands for their important missions," said Chris Barrett, Pocono Mountains Visitors Bureau President/CEO. "We would like to give back to some of our amazing charitable organizations which have tirelessly given back to our Pocono Communities for many years. We know that last year was challenging for them all and we want to help give back and support these organizations."

In its 50th year, <u>Pocono Raceway</u> is prepared to show race fans and visitors to the Pocono Mountains a great experience at the tri-oval track brought to prominence by the Mattioli family. In the decades since, the racetrack has been synonymous with great racing and Pocono hospitality.

"Our facility is one of many great attractions to this region every year," said Ben May, Pocono Raceway President. "The Great Pocono Raceway Air Show later this summer will cap off an amazing summer season returning things to normal around the Poconos. Our hardworking industry looks forward to welcoming countless families this year and well into the future."

The 2021 NASCAR Doubleheader Weekend at Pocono Raceway will feature five NASCAR & ARCA races in three days, including two NASCAR Cup Series races taking place on back-to-back days. The jam-packed weekend starts with the **General Tire #AnywherelsPossible 200** ARCA Menards Series race on Friday, June 25th. The **CRC Brakleen 150** NASCAR Camping World Truck Series and the Pocono Organics CBD 325 NASCAR Cup Series race will take place on Saturday, June 26th. The weekend ends with the **Pocono Green 225 Recycled by J.P. Mascaro & Sons** NASCAR Xfinity Series race and the **Explore the Pocono Mountains 350** NASCAR Cup Series races on Sunday, June 27th. For additional event details, schedule and important fan information, visit <u>PoconoRaceway.com/eventguide</u>.

Pocono Mountains visitor information is available online at PoconoMountains.com or by phone at (570) 421-5791. Follow <u>@PoconoTVNetwork</u> on Twitter to stay current with up-to-date information. Established in 1934, the Pocono Mountains Visitors Bureau is a private, non-profit membership organization. The PMVB is the official destination marketing organization for the four counties of Wayne, Pike, Monroe, and Carbon in Northeastern Pennsylvania.