FALL CLEANUP!





CONTACT:

Brianna Strunk – Public Relations Manager Pocono Mountains Visitors Bureau <u>bstrunk@poconos.org</u> (570) 856-3050

Registration Open for Pick Up the Poconos Day

Volunteers needed for September 25th region-wide cleanup

July 26, 2021 – The <u>Pocono Mountains Visitors Bureau</u> (PMVB) is seeking volunteers for its next region-wide litter pick-up day on <u>Saturday</u>, <u>September 25, 2021, from 9:30 a.m. – 12:30 p.m.</u> (rain or shine). Please help spread the word by sharing the event on Facebook (<u>HERE</u>).

Anyone interested in helping the cause should sign up on <u>PickUpThePoconos.com</u>. The deadline to register is Monday, September 20, 2021, by 5 p.m.

Volunteers can select to clean one location in Carbon, Monroe, Pike, or Wayne County. The PMVB is currently working with the listed townships/boroughs to identify which roads need to be cleaned. That information will be relayed to volunteers closer to the event date via the contact information they share on the sign-up form.

Thanks to <u>PennDOT</u> and <u>Keep Pennsylvania Beautiful</u>, the PMVB provides "supply kits" containing gloves, trash bags, safety vests and trash grabbers.

Pick Up the Poconos Day launched in 2018, and within four cleanups, hundreds of volunteers have removed nearly 2,500 bags of litter. Although the annual event is typically held in late September, the PMVB added a smaller-scale spring cleanup on April 24, 2021, in response to the high volume of trash on our region's roads.

This event is just one component of the PMVB's "Pick Up the Poconos" campaign. For resources and safety tips on picking up litter, please visit PickUpThePoconos.com.

Download photos from past cleanups <u>here</u>. Please credit images to PoconoMountains.com.

###

Pocono Mountains visitor information is available online at PoconoMountains.com or by phone at (570) 421-5791. Follow PoconoTVNetwork on Twitter to stay current with up-to-date information. Established in 1934, the Pocono Mountains Visitors Bureau is a private, non-profit membership organization. The PMVB is the official destination marketing organization for the four counties of Wayne, Pike, Monroe, and Carbon in Northeastern Pennsylvania.







