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## Ledgestone Disc Golf Tournament Returns for Its Eleventh Year

The Discraft Ledgestone Insurance Open is the largest tournament in Disc Golf History.

**Pekin, IL-** The Peoria Area Convention and Visitors Bureau (Discover Peoria) is proud to promote the **Discraft Ledgestone Insurance Open** for the **11th year** in a row from August 5-8.

Players from across the nation will compete at 12 different courses throughout the Peoria area. The competition begins Thursday at Eureka Temp and concludes Sunday with awards at Lake Eureka. The tournament, which is expected to host **1,975 players**, is the second richest tournament in the world and has a projected professional payout of \$132,000. A portion of proceeds from the event will continue to go towards the Ledgestone and Discraft donation to St. Jude Children's Research Hospital.

Having the Ledgestone Disc Golf Tournament in central Illinois and the tournament's continued success is vital to adding to the Peoria area's economy. In the height of the COVID-19 pandemic, the Ledgestone tournament hosted **1,500 overnight attendees** and generated an estimated **\$1.1 million in Direct Economic Impact\*.** Now, as the region has continued to restore its economy, the event will bring in an estimated **\$2.3 million in Direct Economic Impact** and **\$2.3 million in Direct Economic Impact**.

"We are honored to play a role in the return of The Ledgestone Disc Golf Tournament to the region and watch it continue to grow as one of the leading disc golf tournaments in the nation," said **J.D. Dalfonso, President/CEO of Discover Peoria.** "We thank Nate Heinold for his leadership to bring world-class talent home and we wish all players good luck and a warm welcome to Peoria."

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"We are thrilled to see such a growing interest in the tournament each year and are excited to showcase the 2021 courses to our players," said **Nate Heinold, Tournament Director of Ledgestone.** "The Peoria area has continued to be a great destination to accommodate all of the tournament's needs and we look forward to seeing it continue."

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## \*Direct Economic Impact Number

The defined estimated economic impact number is provided by the Event Impact Calculator through Destinations International. This calculator was developed by Tourism Economics, an Oxford Economic Company and has been established as the hospitality and tourism industry standard by more than 300 Destination Management Associations globally. This calculator uses 10 different data sources to provide an industry wind standard.

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