# PRESS RELEASE



#### **CULINARY WEBSITE ENCOURAGES RESIDENTS TO SUPPORT LOCAL RESTAURANTS**

ToGoToronto.com highlights takeout, delivery and patio dining options at a time when Toronto restaurants need local support

**TORONTO, October 14, 2020** – The popular dining website <u>ToGoToronto.com</u> has been reactivated to provide an easy way for Toronto residents to find restaurants that are open for safe takeout, delivery or patio dining.

The site initially launched in the spring by Destination Toronto and was set to be replaced by a greater focus on indoor dining. However, with new guidelines now in place for Toronto restaurants, ToGoToronto.com returns again to enable locals to try something new this fall while also supporting the economy recovery of the restaurant community at a time when local businesses need it the most. More than 600 restaurants in all parts of the city are listed on ToGoToronto.com, with more joining every day.

"I encourage residents to safely show their support for the local businesses and restaurants that are such a vital part of our communities," said Mayor John Tory. "This has been a trying time for everyone in Toronto, especially the many local restaurants that have struggled over the past six months. That's why I am pleased to see ToGoToronto return, alongside other key initiatives the City has put in place, so that residents can come together and rally behind Toronto restaurants."

ToGoToronto aggregates restaurants that are open throughout the city and is sortable by neighbourhood, cuisine type, and service offered. ToGoToronto is a referral site built to quickly direct the potential customer directly to the restaurant's takeout, delivery, and patio offerings currently available.

Participation in ToGoToronto is free and registration remains open to restaurants wishing to join or to alter their existing offerings. Restaurants looking to join ToGoToronto can do so by clicking "add my restaurant" tab on the home page.

"This has been a tremendously challenging time for our culinary community, and now more than ever, they need our support," said Scott Beck, President and CEO, Destination Toronto. "The resilience the restaurant community has shown over the course of the pandemic has been nothing short of remarkable. They have stepped up and adapted to provide safe, accessible dining all year, and now it's time for us to step up for them and ensure their survival at a time when they need it the most."

### **ABOUT DESTINATION TORONTO**

Toronto's visitor economy is a vital economic engine for the city, generating more than \$10 billion in economic activity and supporting 70,000 jobs in 2019. Destination Toronto's mandate is to reflect the breadth and diversity of Toronto's people, places and culture to inspire residents and visitors to meet, visit and explore our city. Operating in partnership with the City of Toronto, the Greater Toronto Hotel Association and the Ontario Ministry of Heritage, Sport, Tourism and Culture Industries, Destination Toronto markets and promotes the city to global travellers, attracts and supports major meetings and events, and supports local businesses to maximize the opportunities of visitor spending. For more information please visit DestinationToronto.com.

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